

# BUSINESS - MANAGEMENT

73  
BBA.MANA  
Fall 2008-Spring 2009

## Bachelor of Business Administration

THE UNIVERSITY OF TEXAS AT BROWNSVILLE and TEXAS SOUTHWEST COLLEGE  
SCHOOL OF BUSINESS

Student Name \_\_\_\_\_ ID # \_\_\_\_\_ Date \_\_\_\_\_

E-mail \_\_\_\_\_ Signature \_\_\_\_\_

Academic or Faculty Advisor \_\_\_\_\_ Date \_\_\_\_\_

GENERAL EDUCATION CORE	48 HOURS			BUSINESS ADMINISTRATION LOWER DIVISION CORE	18 HOURS		
	HRS	GR	SEM	ACCT 2301 Principles of Accounting I	3	†	
<b>COMMUNICATION REQUIREMENT</b>	9 hours			ACCT 2302 Principles of Accounting II	3	†	
ENGL 1301 Composition I	3	†		BMSU 1310 Data Management Tools	3	†	
ENGL 1302 Composition II	3	†		BUSI 1301 Introduction to Business	3	†	
SPCH 1315 Applied Communication	3			BUSIU 2341 Statistics	3	†	
				ECON 2302 Microeconomics	3	†	
<b>MATH REQUIREMENT</b>	3 hours						
MATH 1314 College Algebra	3	†		<b>BUSINESS ADMINISTRATION UPPER DIVISION CORE</b>	<b>30 HOURS</b>		
				BLAW 3337 Business Law I	3		
<b>SCIENCE REQUIREMENT</b>	8 hours			BUSI 3343 Decision Analysis	3	**	
Select two 4-hour science courses (3 hour lecture <b>must be taken</b> with corresponding 1 hour lab).				ENGL 3322 Business Communication	3		
	3,1			MANA 3361 Principles of Management	3		
	3,1			MARK 3371 Principles of Marketing	3		
				BMSI/ ACCT 3351 Information Systems in Organizations	3	**	
<b>HUMANITIES REQUIREMENT</b>	6 hours			FINA 3380 Managerial Finance	3	**	
Literature (ENGL 2000 level)	3			MANA 4352 Business and Society	3		
ARTS 1301 Art Appreciation <i>or</i> ARTS 1303 Art History <i>or</i>				MANA 3363 Operations Management	3	**	
MUSI 1306 Music Appreciation <i>or</i> MUSI 1308 Music Lit.	3			BUSI 4369 Business Policy *	3	**	
<b>SOCIAL SCIENCE REQUIREMENT</b>	12 hours			<b>MANAGEMENT MAJOR</b>	<b>24 HOURS</b>		
HIST 1301 United States to 1877	3			BMSI 3303 E-Commerce Strategies	3	**	
HIST 1302 United States Since 1877	3			INTL 3392 Supply Chain Management	3	**	
GOVT 2301 American and Texas Government	3			INTL 4361 International Management	3	**	
GOVT 2302 American Government and Policy	3			MANA 3362 Human Resource Management	3	**	
				MANA 4360 Organizational Theory and Behavior	3	**	
<b>BEHAVIORAL SCIENCE REQUIREMENT</b>	3 hours			MANA 4366 Small Business Management	3	**	
ECON 2301 Macroeconomics	3	†		<b>Select 6 hours from the following list:</b>			
				INTL 3331 International Law		**	
<b>KINESIOLOGY REQUIREMENT</b>	1 hour			BLAW 3338 Business Law II		**	
KINE 11___ (One hour of activity/health/wellness/ fitness)	1			ACCT 3324 Cost Management		**	
				MARK 4372 Promotion Strategy		**	
<b>MODERN LANGUAGE REQUIREMENT</b>	6 hours			MANA 4367 Topics in Management ***		**	
Six hours of same modern language, other than English				*** (may be repeated with different topics)			
	3						
	3			<b>TOTAL CREDIT HOURS FOR GRADUATION</b>	<b>120</b>		
				<b>TOTAL ADVANCED HOURS (minimum)</b>	<b>36</b>		

† Grade of "C" or better is required for graduation.

\*\* Student must obtain approval for admission to Upper Division (2.5 GPA and AABA or 6 hrs. from completion.)

\* Need Departmental approval.

For graduation, a student must have a 2.5 cumulative GPA, a 2.5 GPA in the major, and a 2.5 GPA in the upper division core.