

COMMUNICATION

76
BA.COMM
Fall 2008-Spring 2009

Bachelor of Arts

THE UNIVERSITY OF TEXAS AT BROWNSVILLE and TEXAS SOUTHWEST COLLEGE
COLLEGE OF LIBERAL ARTS

Student Name _____ ID # _____ Date _____

E-mail _____ Signature _____

Academic or Faculty Advisor _____ Date _____

GENERAL EDUCATION CORE	48 HOURS			MAJOR REQUIREMENTS	42 HOURS		
	HRS	GR	SEM		HRS	GR	SEM
COMMUNICATION REQUIREMENT	9 hours			CORE COURSES FOR THE MAJOR	24 hours		
ENGL 1301 Composition I	3	†		COMM 1307 Survey of the Media	3		
ENGL 1302 Composition II <i>or</i> ENGL 2311 Technical Writing	3	†		COMM 3315 Methods and Strategies of Social Influence	3		
SPCH 1315 Applied Communication	3			COMM 3316 Intercultural Communication	3		
				COMM 3323 Theories of Communication	3		
MATH REQUIREMENT	3 hours			COMM 3335 Mass Communication and Society	3		
MATH 1314 College Algebra		†		COMM 4311 Public Relations	3		
MATH 1332 Math for Liberal Arts		†		COMM 4345 Comm. and Conflict Management	3		
Or any higher level Math course		†		COMM 4350 Applied Research Methods in Comm.	3		
SCIENCE REQUIREMENT	8 hours			Choose ONE of the following Tracks:			
Select two 4-hour science courses (3 hour lecture <u>must be taken</u> with corresponding 1 hour lab).				COMMUNICATION STUDIES TRACK	18 hours		
	3,1			SPCH 2333 Group Communication and Discussion	3		
	3,1			COMM 2316 Interviewing Principles	3		
				COMM 3310 Communication in Context <i>or</i>			
HUMANITIES REQUIREMENT	6 hours			COMM 3311 Gender and Communication	3		
Literature (ENGL 2000 level)	3			COMM 3330 Leadership Communication	3		
ARTS 1301 Art Appreciation <i>or</i> ARTS 1303 Art History <i>or</i>				COMM 4312 Applied Organizational Communication	3		
MUSI 1306 Music Appreciation <i>or</i> MUSI 1308 Music Lit.	3			COMM 4332 Principles of Instruction and Training	3		
				<i>Or</i>			
SOCIAL SCIENCE REQUIREMENT	12 hours			MASS COMMUNICATION TRACK	18 hours		
HIST 1301 United States to 1877	3			COMM 2311 News Writing for the Mass Media I	3		
HIST 1302 United States Since 1877	3			COMM 2315 News Writing for the Mass Media II	3		
GOVT 2301 American and Texas Government	3			COMM 3325 Technical and Mediated Communication	3		
GOVT 2302 American Government and Policy	3			COMM 3360 Feature Writing	3		
				COMM 4340 Advertising	3		
BEHAVIORAL SCIENCE REQUIREMENT	3 hours			COMM 4344 Campaign Development	3		
ANTH 2351 Cultural Anthropology							
BUSI 1301 Introduction to Business				ELECTIVES	30 HOURS		
ECON 2301 Macroeconomics				(3 hours must be advanced 3000, 4000 level)			
GEOG 1303 General World Geography							
PSYC 2301 Introduction to Psychology							
SOCI 1301 Introduction to Sociology							
SOCI 2319 The Mexican American Experience							
KINESIOLOGY REQUIREMENT	1 hour						
KINE 11____ (One hour of activity/health/wellness/ fitness)	1						
MODERN LANGUAGE REQUIREMENT	6 hours						
Six hours of same modern language, other than English.							
	3						
	3						
				TOTAL CREDIT HOURS FOR GRADUATION	120		
				TOTAL ADVANCED HOURS (minimum)	36		

† Grade of "C" or better is required for graduation.