

Site Usage

7,054 Visits

48.62% Bounce Rate

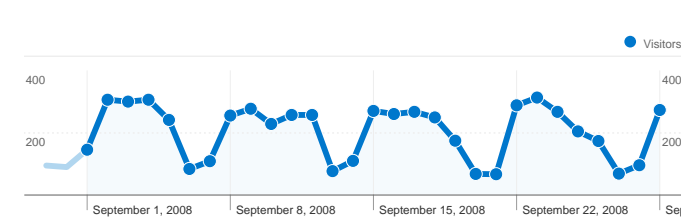
25,520 Pageviews

00:02:42 Avg. Time on Site

3.62 Pages/Visit

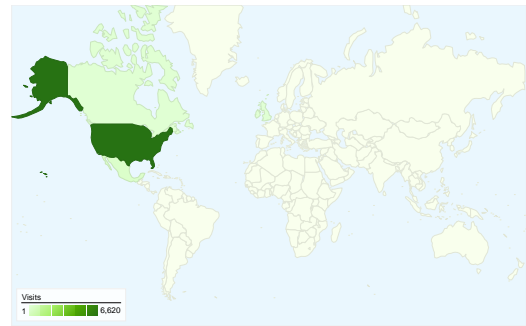
57.03% % New Visits

Visitors Overview

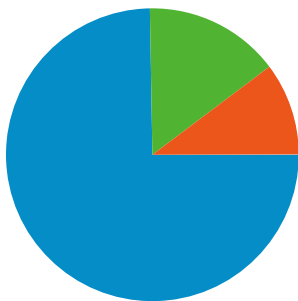


Visitors
4,830

Map Overlay world



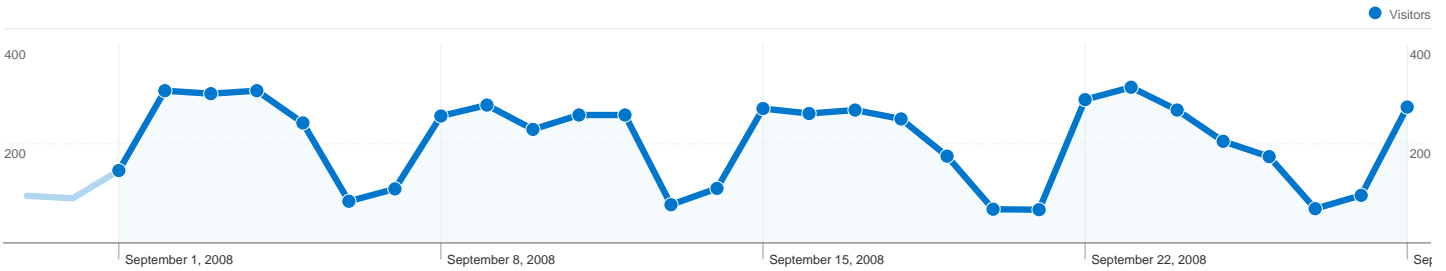
Traffic Sources Overview



- **Referring Sites**
5,271.00 (74.72%)
- **Direct Traffic**
1,059.00 (15.01%)
- **Search Engines**
722.00 (10.24%)
- **Other**
2 (0.03%)

Content Overview

Pages	Pageviews	% Pageviews
/http://blue.utb.edu/sa/	2,718	10.65%
/sa/stuact/http://blue.utb.edu/sa	1,803	7.07%
/sa/http://blue.utb.edu/sa/	1,740	6.82%
/career/career_connections.htm	1,118	4.38%
/sa/stuact/photo.htm	943	3.70%



4,830 people visited this site

7,054 Visits

4,830 Absolute Unique Visitors

25,520 Pageviews

3.62 Average Pageviews

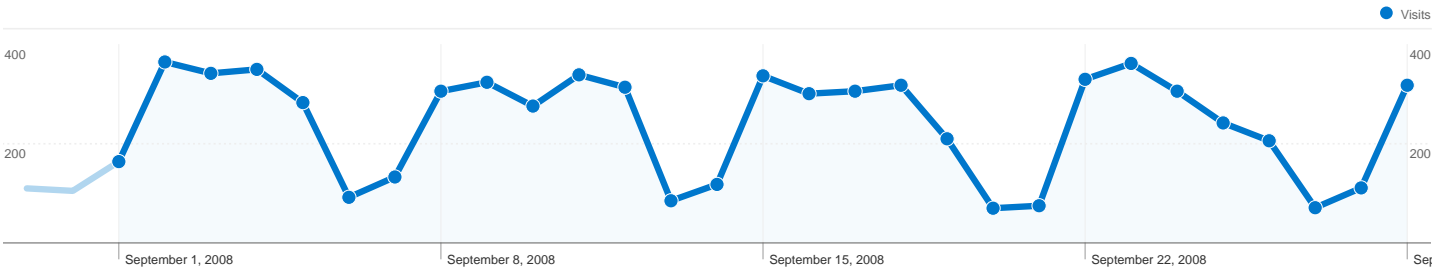
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57.03% New Visits

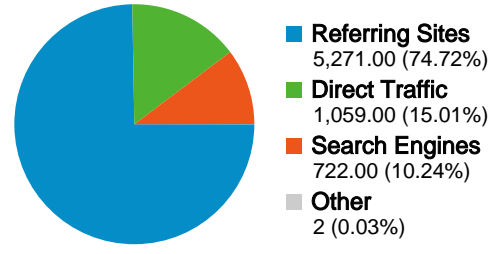
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	5,827	82.61%	T1	3,129	44.36%
Firefox	917	13.00%	Cable	1,744	24.72%
Safari	199	2.82%	DSL	1,326	18.80%
Mozilla	59	0.84%	Unknown	749	10.62%
Chrome	23	0.33%	Dialup	77	1.09%



All traffic sources sent a total of 7,054 visits

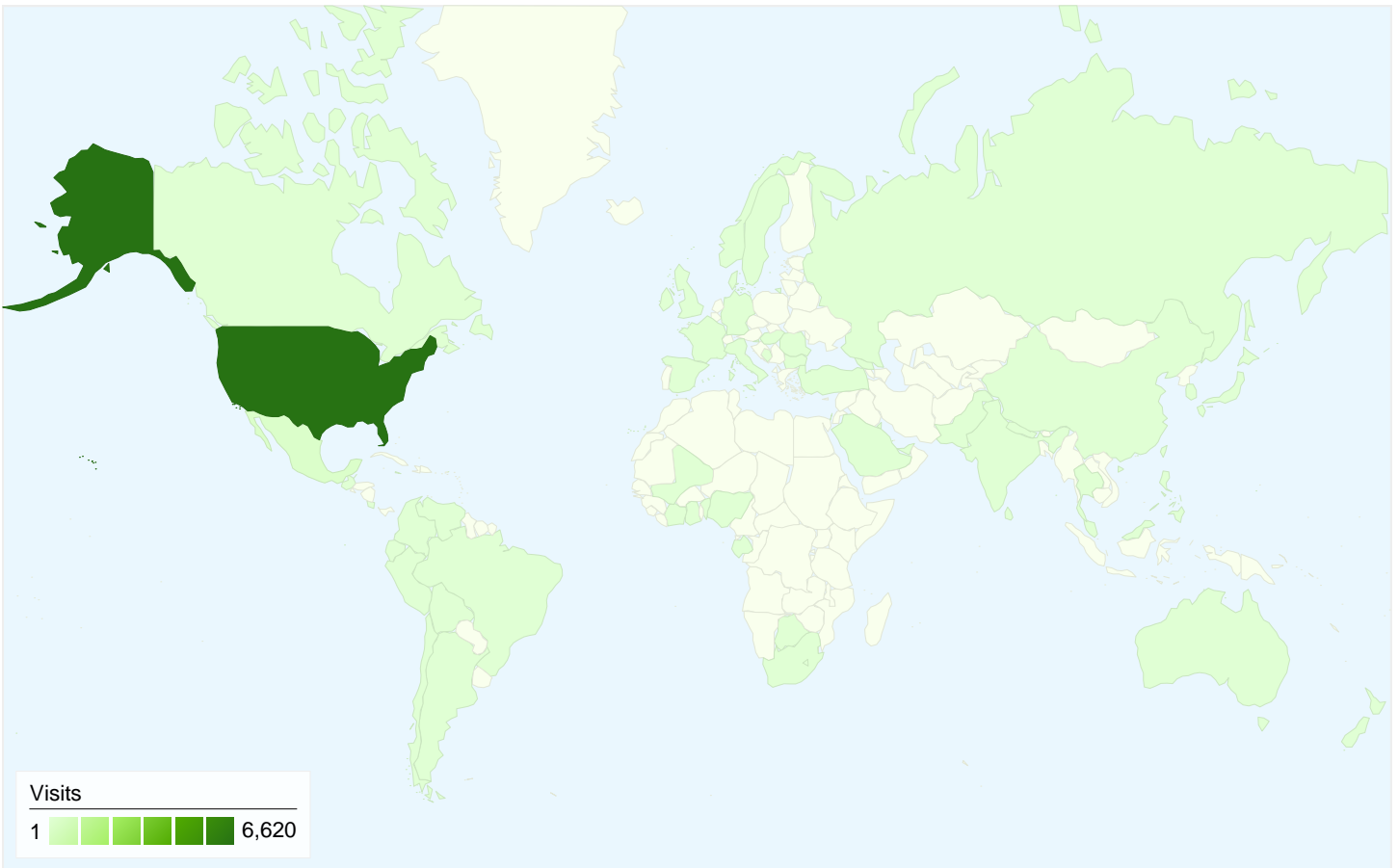
-  **15.01%** Direct Traffic
-  **74.72%** Referring Sites
-  **10.24%** Search Engines



Top Traffic Sources

Sources	Visits	% visits
utb.edu (referral)	1,938	27.47%
pubs.utb.edu (referral)	1,485	21.05%
(direct) ((none))	1,059	15.01%
blue.utb.edu (referral)	823	11.67%
google (organic)	481	6.82%

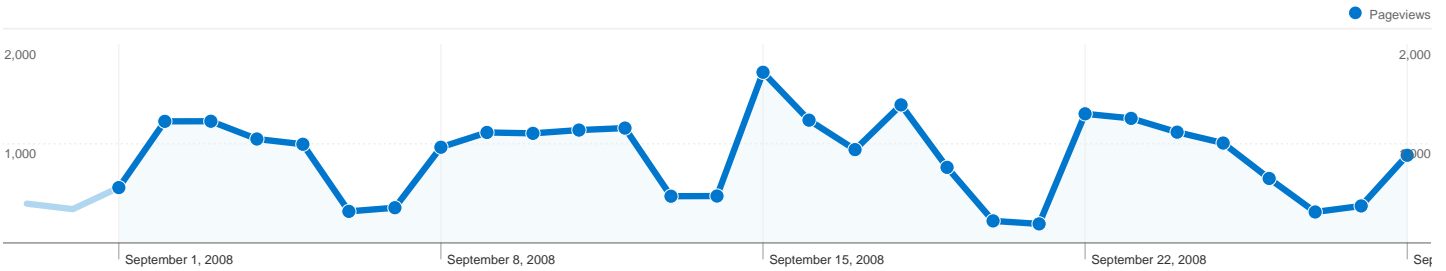
Keywords	Visits	% visits
studentlife.utb.edu	17	2.35%
utb chess	12	1.66%
career.utb.edu	9	1.25%
utb	9	1.25%
important job characteristics	7	0.97%



7,054 visits came from 62 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	6,620	3.63	00:02:42	55.77%	47.99%
Mexico	201	3.82	00:02:31	67.16%	52.24%
Ireland	22	1.00	00:00:00	100.00%	100.00%
Canada	22	2.64	00:00:43	90.91%	59.09%
United Kingdom	17	3.76	00:05:05	58.82%	47.06%
Venezuela	10	3.10	00:03:43	100.00%	60.00%
India	9	2.00	00:04:12	100.00%	55.56%
Chile	9	5.22	00:07:02	55.56%	33.33%
Serbia	8	11.00	00:20:25	37.50%	25.00%
Spain	8	5.12	00:06:08	100.00%	50.00%



Pages on this site were viewed a total of 25,520 times

25,520 Pageviews

15,803 Unique Views

48.62% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/http://blue.utb.edu/sa/	2,718	10.65%
/sa/stuact/http://blue.utb.edu/sa/	1,803	7.07%
/sa/http://blue.utb.edu/sa/	1,740	6.82%
/career/career_connections.htm	1,118	4.38%
/sa/stuact/photo.htm	943	3.70%