

Site Usage

10,449 Visits

51.53% Bounce Rate

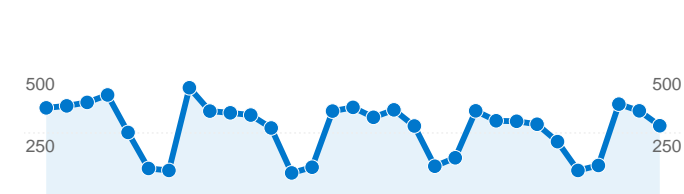
36,215 Pageviews

00:02:19 Avg. Time on Site

3.47 Pages/Visit

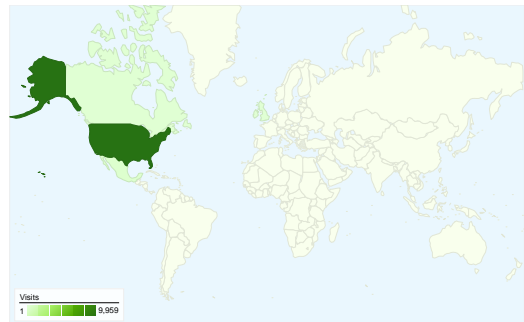
52.14% % New Visits

Visitors Overview

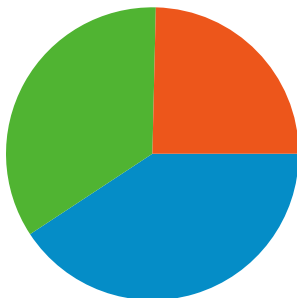


Visitors
 Visitors

Map Overlay world



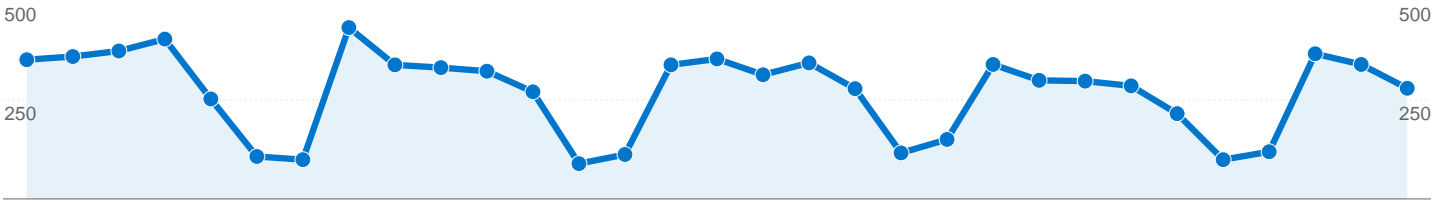
Traffic Sources Overview



- **Referring Sites**
4,257 (40.74%)
- **Direct Traffic**
3,619 (34.63%)
- **Search Engines**
2,573 (24.62%)

Content Overview

Pages	Pageviews	% Pageviews
/sa/http://blue.utb.edu/sa/	4,004	11.06%
/http://blue.utb.edu/sa/	3,425	9.46%
/sa/stuact/http://blue.utb.edu/sa	1,639	4.53%
/career/career_connections.htm	1,288	3.56%
/career/http://blue.utb.edu/sa/	1,110	3.07%



6,453 people visited this site

10,449 Visits

6,453 Absolute Unique Visitors

36,215 Pageviews

3.47 Average Pageviews

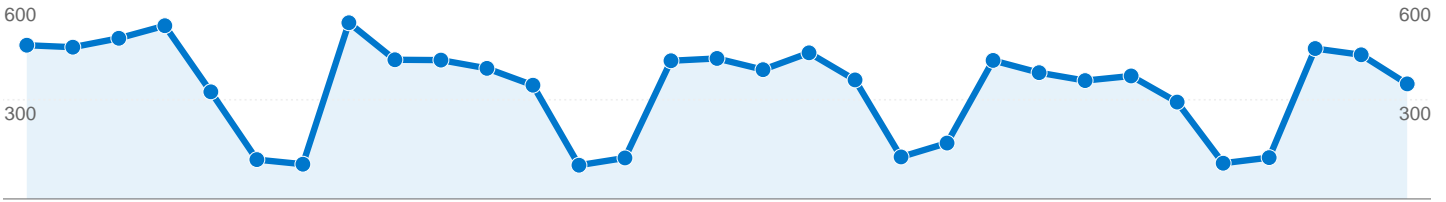
00:02:19 Time on Site

51.53% Bounce Rate




52.18% New Visits

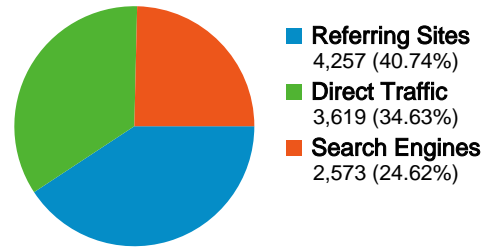
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	9,150	87.57%	T1	5,410	51.78%
Firefox	1,031	9.87%	Cable	2,050	19.62%
Safari	144	1.38%	DSL	1,453	13.91%
Mozilla	58	0.56%	Unknown	1,278	12.23%
Netscape	52	0.50%	Dialup	175	1.67%



All traffic sources sent a total of 10,449 visits

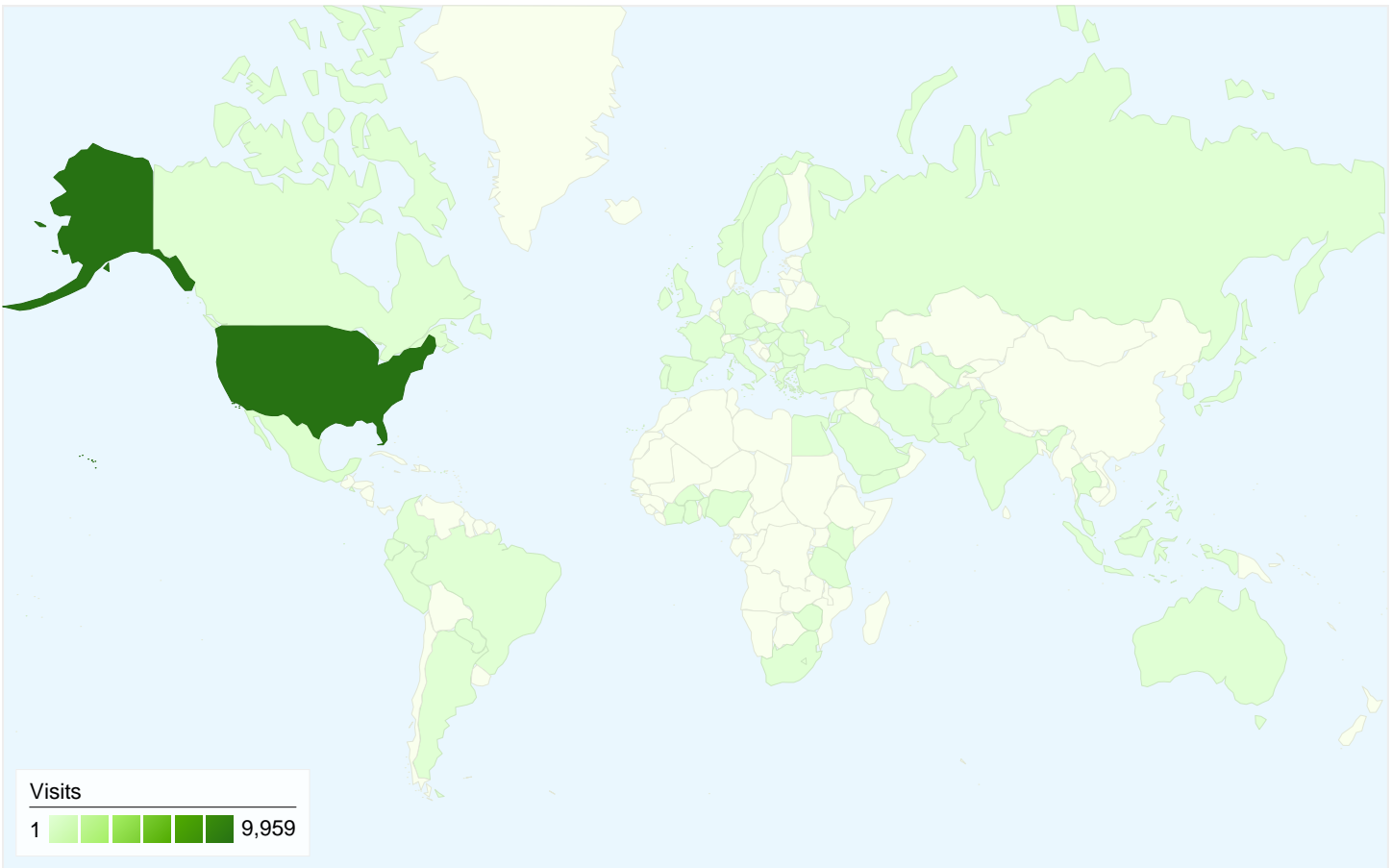
-  34.63% Direct Traffic
-  40.74% Referring Sites
-  24.62% Search Engines



Top Traffic Sources

Sources	Visits	% visits
(direct) ((none))	3,619	34.63%
google (organic)	2,188	20.94%
blue.utb.edu (referral)	1,112	10.64%
pubs.utb.edu (referral)	1,049	10.04%
sa.utb.edu (referral)	629	6.02%

Keywords	Visits	% visits
career services	70	2.72%
career counseling	63	2.45%
sap	47	1.83%
student life	40	1.55%
sei	36	1.40%



10,449 visits came from 70 countries/territories

Site Usage


Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	9,959	3.50	00:02:20	50.84%	51.00%
Mexico	191	3.60	00:02:14	71.73%	53.40%
Canada	45	2.53	00:01:16	86.67%	64.44%
Ireland	25	1.00	00:00:00	100.00%	100.00%
United Kingdom	22	2.14	00:01:04	90.91%	59.09%
Philippines	16	2.69	00:01:24	93.75%	56.25%
Peru	12	4.50	00:01:19	33.33%	8.33%
India	11	1.73	00:00:22	81.82%	63.64%
Nigeria	10	1.00	00:00:00	100.00%	100.00%
Serbia And Montenegro	9	4.33	00:03:55	11.11%	66.67%



Pages on this site were viewed a total of 36,215 times

 **36,215** Pageviews

 **22,665** Unique Views

 **51.53%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/sa/http://blue.utb.edu/sa/	4,004	11.06%
/http://blue.utb.edu/sa/	3,425	9.46%
/sa/stuact/http://blue.utb.edu/sa/	1,639	4.53%
/career/career_connections.htm	1,288	3.56%
/career/http://blue.utb.edu/sa/	1,110	3.07%