

Site Usage

8,646 Visits

52.59% Bounce Rate

29,070 Pageviews

00:02:10 Avg. Time on Site

3.36 Pages/Visit

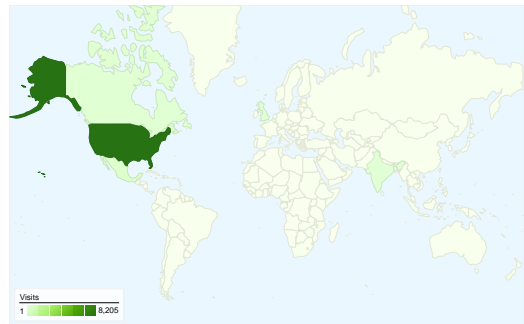
54.07% % New Visits

Visitors Overview

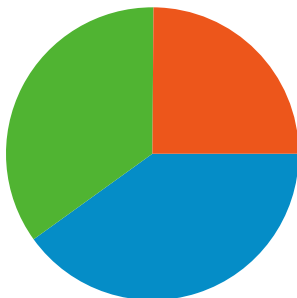


Visitors
5,609

Map Overlay world



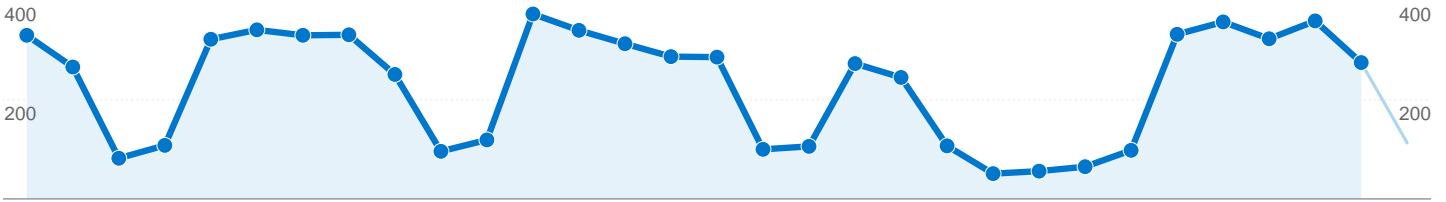
Traffic Sources Overview



- **Referring Sites**
3,464 (40.06%)
- **Direct Traffic**
3,031 (35.06%)
- **Search Engines**
2,151 (24.88%)

Content Overview

Pages	Pageviews	% Pageviews
/sa/http://blue.utb.edu/sa/	3,105	10.68%
/http://blue.utb.edu/sa/	2,982	10.26%
/career/http://blue.utb.edu/sa/	1,145	3.94%
/career/career_connections.htm	1,132	3.89%
/sa/stuact/http://blue.utb.edu/sa	1,002	3.45%



5,609 people visited this site

8,646 Visits

5,609 Absolute Unique Visitors

29,070 Pageviews

3.36 Average Pageviews

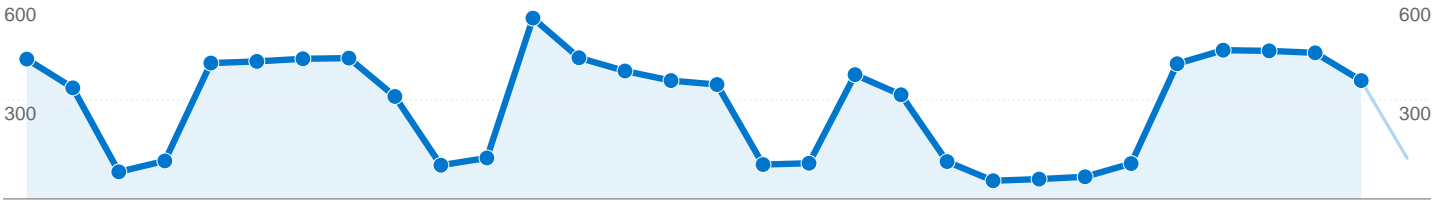
00:02:10 Time on Site

52.59% Bounce Rate




54.11% New Visits

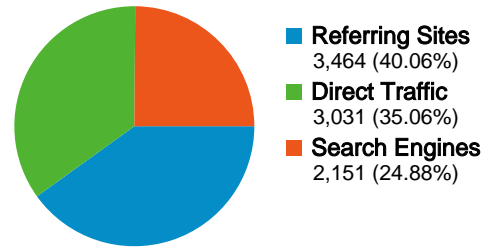
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	7,631	88.26%	T1	4,302	49.76%
Firefox	826	9.55%	Cable	1,834	21.21%
Safari	109	1.26%	DSL	1,311	15.16%
Mozilla	38	0.44%	Unknown	979	11.32%
Netscape	24	0.28%	Dialup	133	1.54%



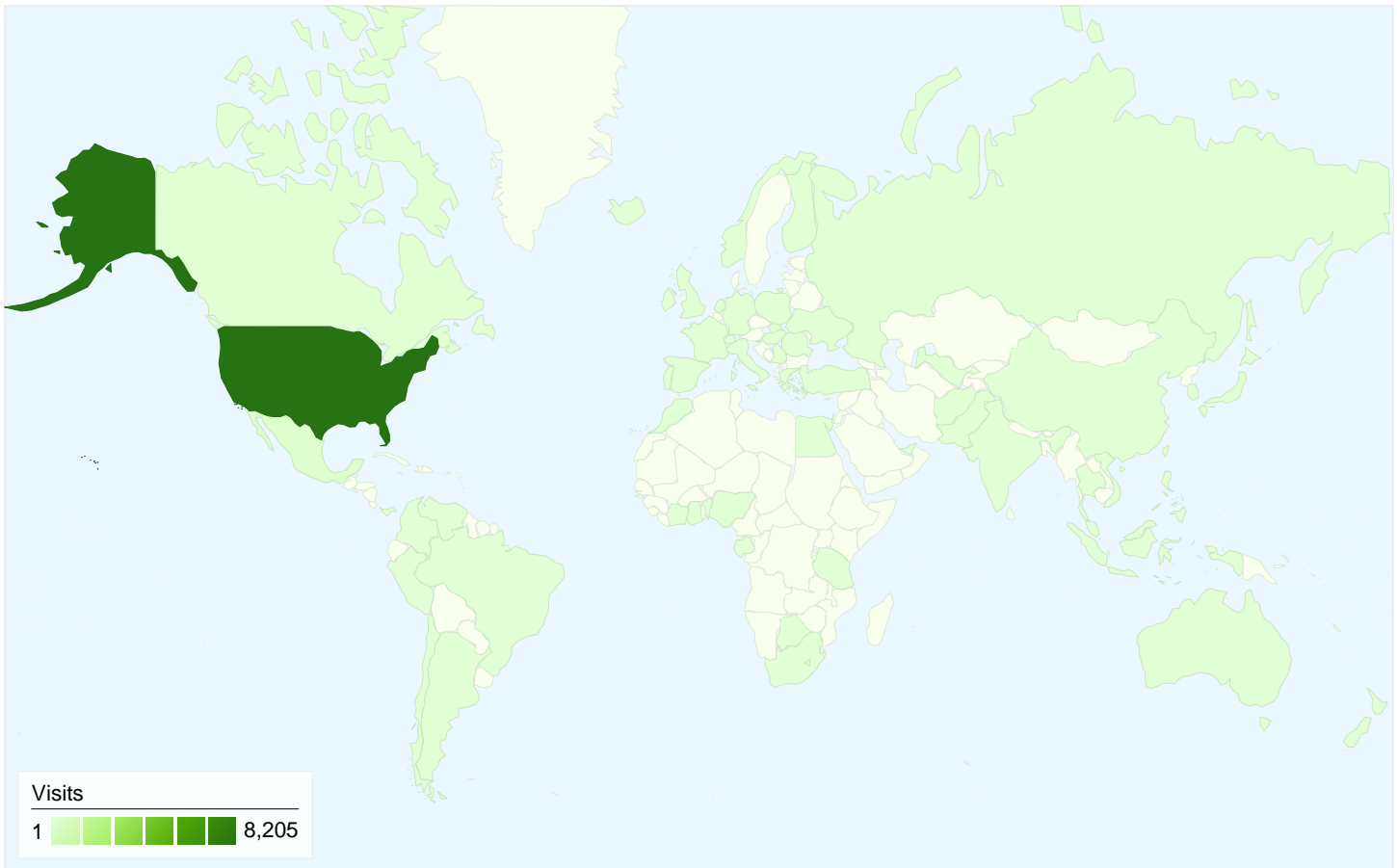
All traffic sources sent a total of 8,646 visits

-  35.06% Direct Traffic
-  40.06% Referring Sites
-  24.88% Search Engines



Top Traffic Sources

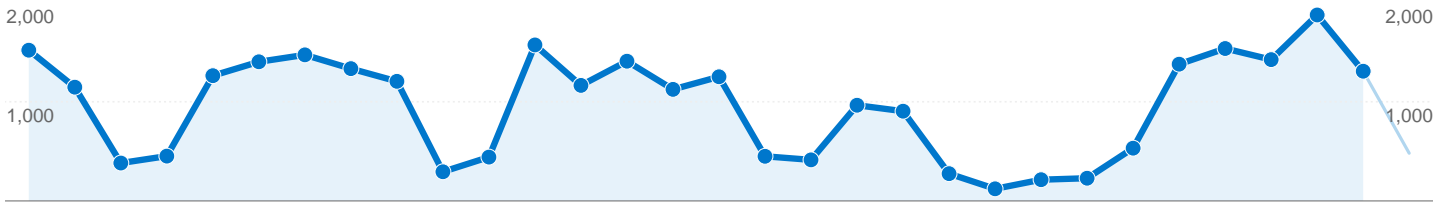
Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	3,031	35.06%	career services	61	2.84%
google (organic)	1,799	20.81%	student affairs	26	1.21%
blue.utb.edu (referral)	951	11.00%	sei	22	1.02%
pubs.utb.edu (referral)	894	10.34%	career counseling	20	0.93%
sa.utb.edu (referral)	495	5.73%	chess	20	0.93%



8,646 visits came from 65 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
8,646 % of Site Total: 100.00%	3.36 Site Avg: 3.36 (0.00%)	00:02:10 Site Avg: 00:02:10 (0.00%)	54.09% Site Avg: 54.07% (0.04%)	52.59% Site Avg: 52.59% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	8,205	3.36	00:02:10	52.87%	52.15%
Mexico	174	5.42	00:03:50	60.34%	44.83%
Canada	47	2.34	00:01:02	95.74%	68.09%
India	22	1.73	00:01:09	86.36%	68.18%
United Kingdom	19	1.37	00:00:29	84.21%	68.42%
Ireland	13	1.54	00:00:08	92.31%	84.62%
Nigeria	10	1.00	00:00:00	80.00%	100.00%
Peru	9	3.56	00:01:12	66.67%	33.33%
Serbia And Montenegro	8	4.38	00:03:53	37.50%	25.00%
Australia	7	1.00	00:00:00	100.00%	100.00%



Pages on this site were viewed a total of 29,070 times

 29,070 Pageviews

 18,360 Unique Views

 52.59% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/sa/http://blue.utb.edu/sa/	3,105	10.68%
/http://blue.utb.edu/sa/	2,982	10.26%
/career/http://blue.utb.edu/sa/	1,145	3.94%
/career/career_connections.htm	1,132	3.89%
/sa/stuact/http://blue.utb.edu/sa/	1,002	3.45%