

**Site Usage**

**9,948 Visits**

**37,400 Pageviews**

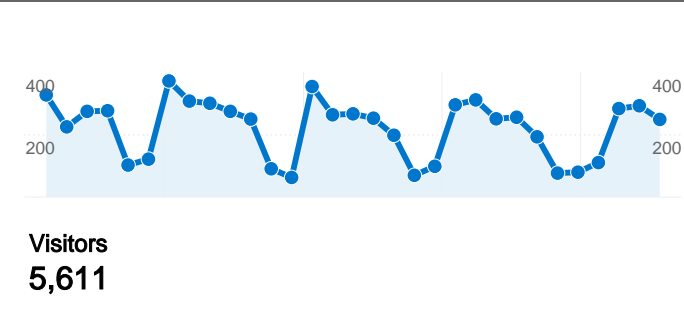
**3.76 Pages/Visit**

**00:02:20 Avg. Time on Site**

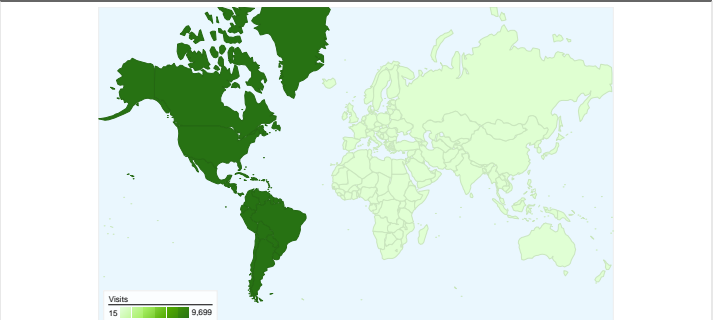
**53.70% Bounce Rate**

**47.72% % New Visits**

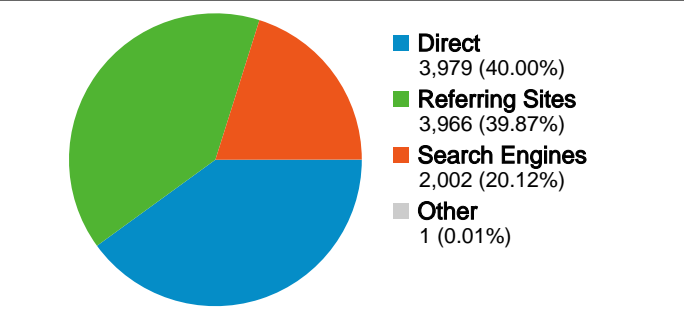
**Visitors Overview**



**Map Overlay world**

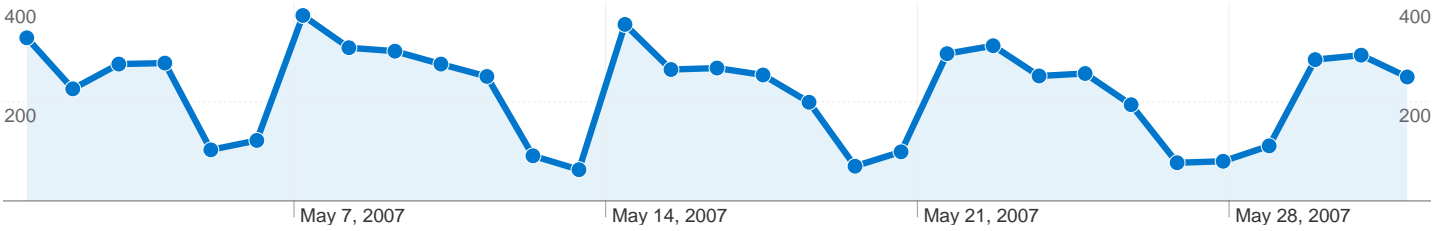


**Traffic Sources Overview**



**Content Overview**

Pages	Pageviews	% Pageviews
/http://blue.utb.edu/sa/	3,786	10.12%
/sa/http://blue.utb.edu/sa/	3,339	8.93%
/career/http://blue.utb.edu/sa/	1,813	4.85%
/sa/career/http://blue.utb.edu/sa	1,562	4.18%
/sa/housing/http://blue.utb.edu/	1,385	3.70%



## 5,611 people visited this site

**9,948** Visits

**5,611** Absolute Unique Visitors

**37,400** Pageviews

**3.76** Average Pageviews

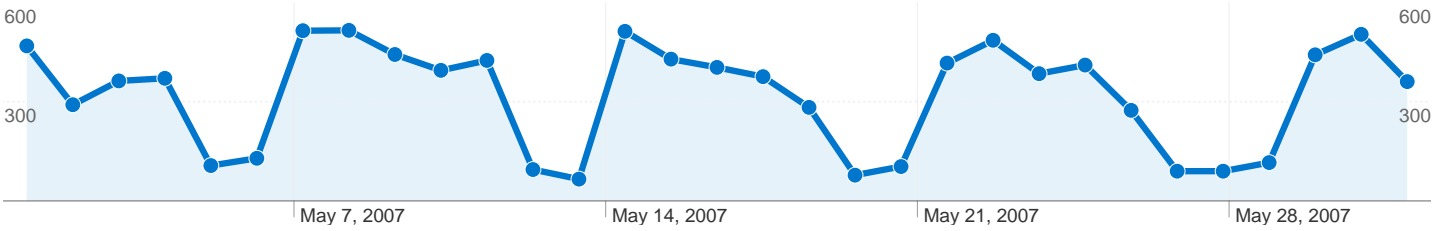
**00:02:20** Time on Site

**53.70%** Bounce Rate




**47.70%** New Visits

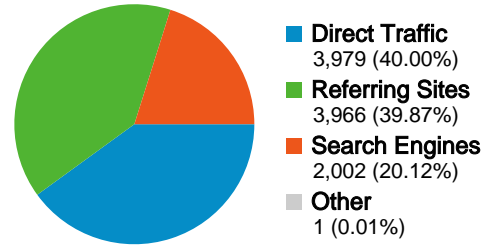
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	9,044	90.91%	T1	5,337	53.65%
Firefox	642	6.45%	Cable	1,742	17.51%
Safari	137	1.38%	DSL	1,384	13.91%
Mozilla	61	0.61%	Unknown	1,134	11.40%
Netscape	44	0.44%	Dialup	273	2.74%



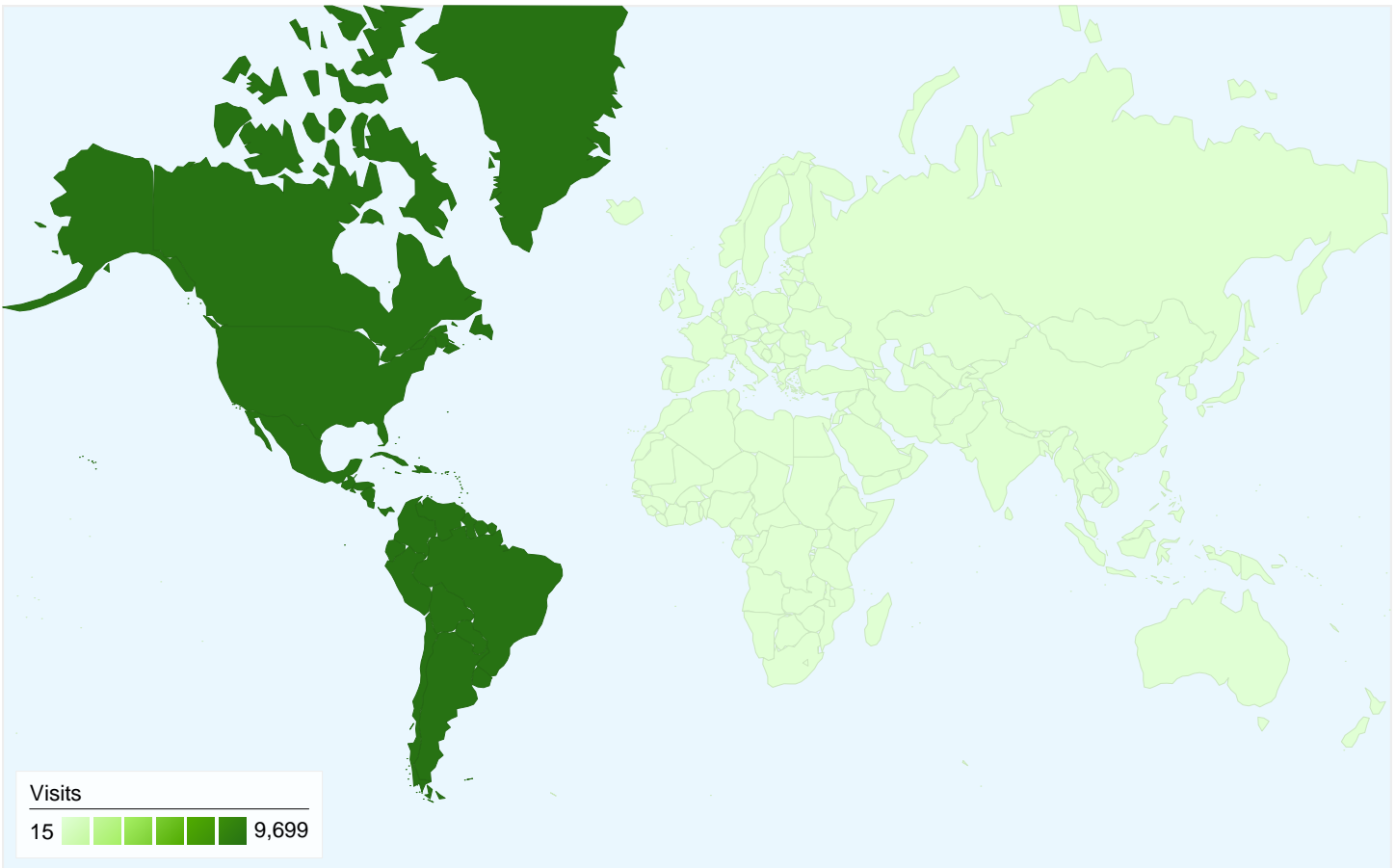
All traffic sources sent a total of 9,948 visits

-  40.00% Direct Traffic
-  39.87% Referring Sites
-  20.12% Search Engines



## Top Traffic Sources

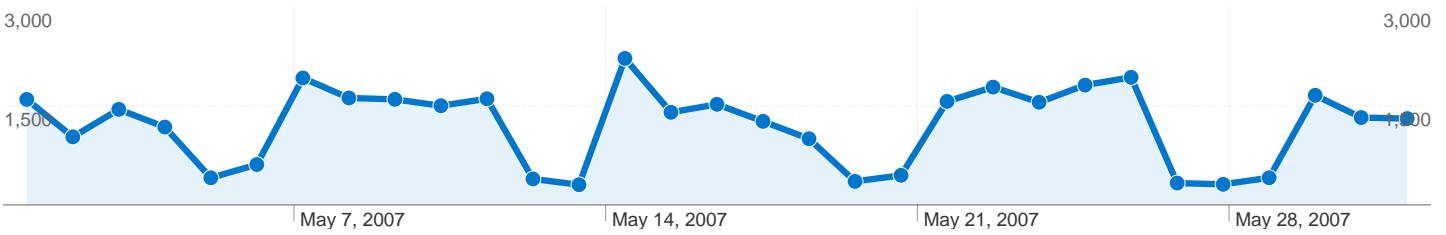
Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	3,979	40.00%	career services	148	7.39%
google (organic)	1,809	18.18%	http://blue.utb.edu/sa/career/	65	3.25%
blue.utb.edu (referral)	1,181	11.87%	student employment initiative	49	2.45%
pubs.utb.edu (referral)	1,048	10.53%	international students	25	1.25%
sa.utb.edu (referral)	867	8.72%	sei	25	1.25%



## 9,948 visits came from 5 continents

### Site Usage

<b>Visits</b> <b>9,948</b> % of Site Total: 100.00%	<b>Pages/Visit</b> <b>3.76</b> Site Avg: 3.76 (0.00%)	<b>Avg. Time on Site</b> <b>00:02:20</b> Site Avg: 00:02:20 (0.00%)	<b>% New Visits</b> <b>47.68%</b> Site Avg: 47.72% (-0.08%)	<b>Bounce Rate</b> <b>53.70%</b> Site Avg: 53.70% (0.00%)	
Continent	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Americas	9,699	3.79	00:02:21	46.70%	53.41%
Europe	108	2.59	00:01:45	94.44%	61.11%
Asia	74	2.47	00:01:39	85.14%	62.16%
Africa	52	2.06	00:02:35	71.15%	78.85%
Oceania	15	2.67	00:00:57	80.00%	60.00%



**Pages on this site were viewed a total of 37,400 times**

**37,400** Pageviews

**22,804** Unique Views

**23.43%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/http://blue.utb.edu/sa/	3,786	10.12%
/sa/http://blue.utb.edu/sa/	3,339	8.93%
/career/http://blue.utb.edu/sa/	1,813	4.85%
/sa/career/http://blue.utb.edu/sa/	1,562	4.18%
/sa/housing/http://blue.utb.edu/sa/	1,385	3.70%