

Site Usage

11,310 Visits

50.02% Bounce Rate

36,947 Pageviews

00:02:16 Avg. Time on Site

3.27 Pages/Visit

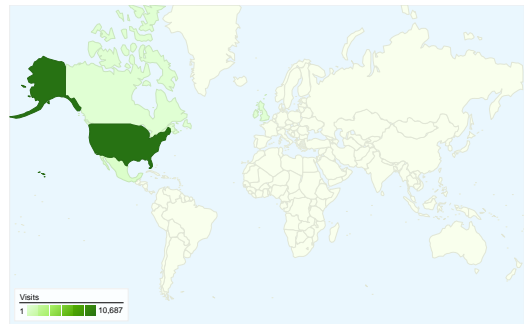
54.68% % New Visits

Visitors Overview

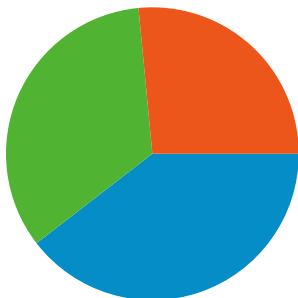


Visitors
7,330

Map Overlay world



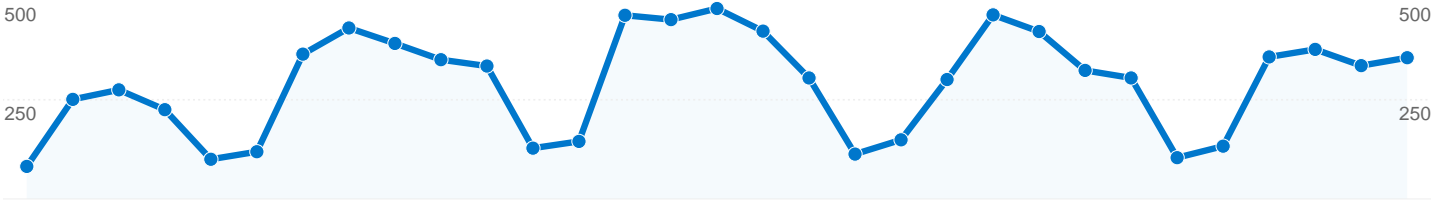
Traffic Sources Overview



- **Referring Sites**
4,471 (39.53%)
- **Direct Traffic**
3,840 (33.95%)
- **Search Engines**
2,999 (26.52%)

Content Overview

Pages	Pageviews	% Pageviews
/sa/http://blue.utb.edu/sa/	3,934	10.65%
/http://blue.utb.edu/sa/	3,711	10.04%
/career/http://blue.utb.edu/sa/	1,789	4.84%
/career/career_connections.htm	1,444	3.91%
/sa/housing/http://blue.utb.edu/	1,103	2.99%



7,330 people visited this site

11,310 Visits

7,330 Absolute Unique Visitors

36,947 Pageviews

3.27 Average Pageviews

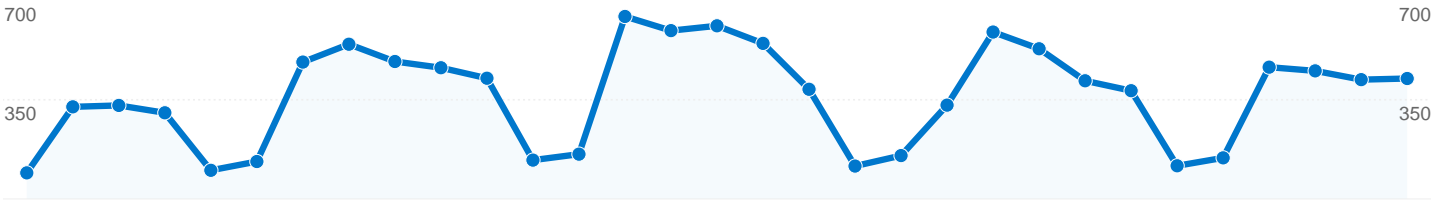
00:02:16 Time on Site

50.02% Bounce Rate




54.70% New Visits

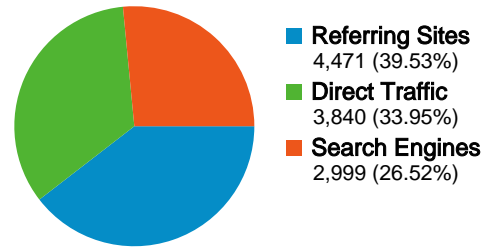
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	9,865	87.22%	T1	4,917	43.47%
Firefox	1,084	9.58%	Cable	2,603	23.02%
Safari	224	1.98%	DSL	2,059	18.21%
Mozilla	77	0.68%	Unknown	1,403	12.40%
Netscape	34	0.30%	Dialup	206	1.82%



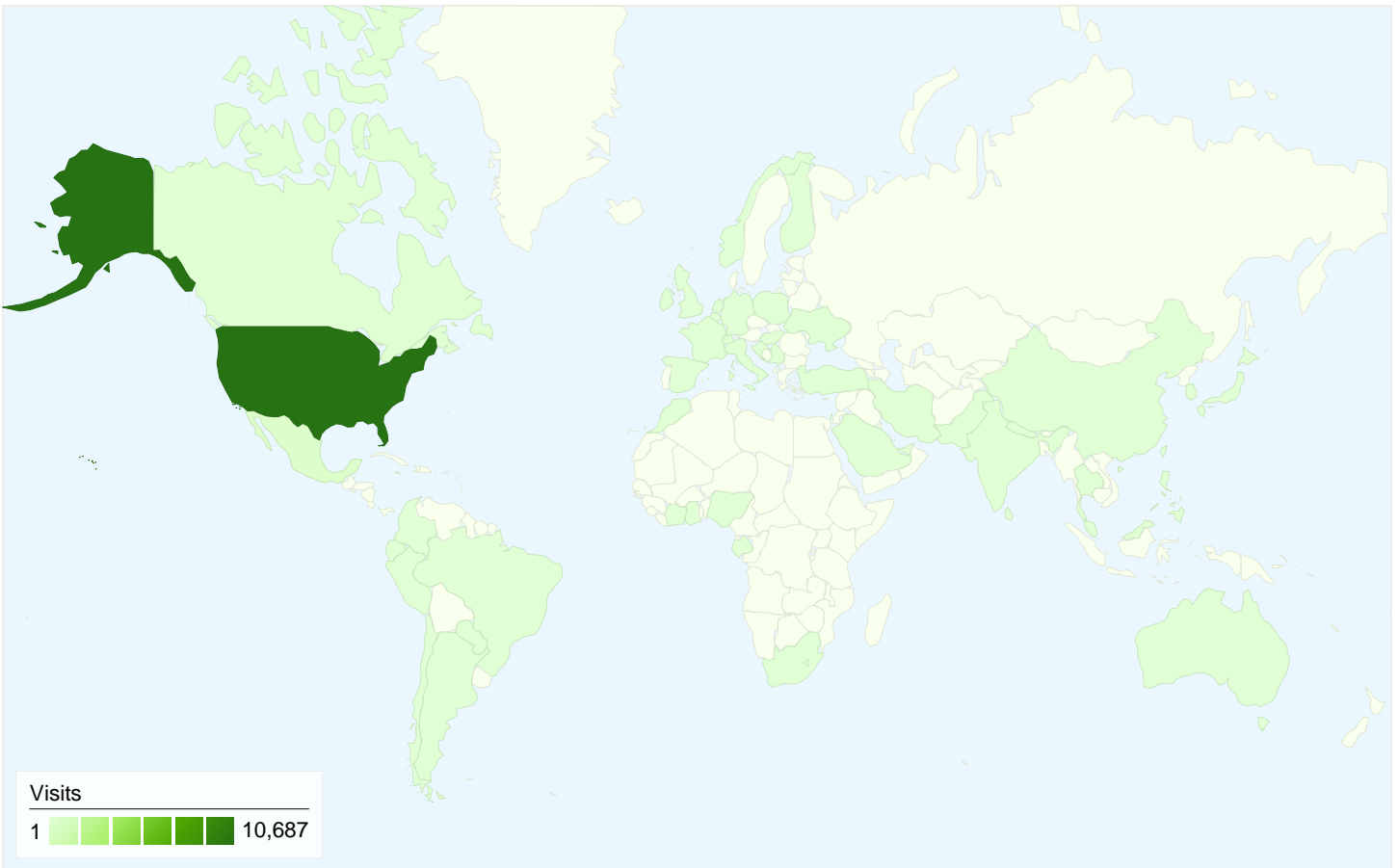
All traffic sources sent a total of 11,310 visits

-  **33.95%** Direct Traffic
-  **39.53%** Referring Sites
-  **26.52%** Search Engines



Top Traffic Sources

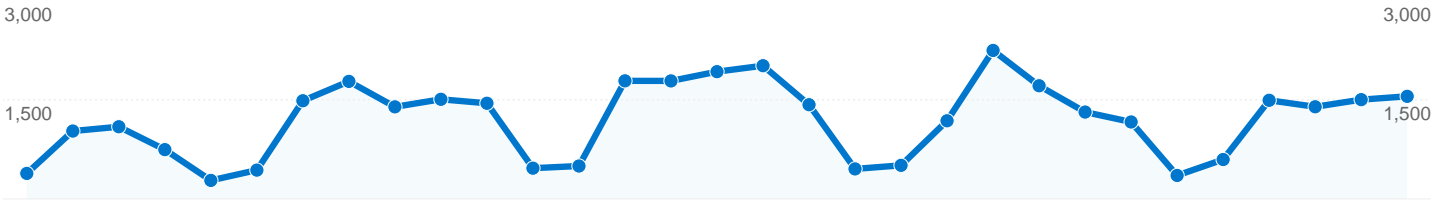
Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	3,840	33.95%	records management	169	5.64%
google (organic)	2,608	23.06%	career services	91	3.03%
blue.utb.edu (referral)	1,372	12.13%	counselors institute	56	1.87%
pubs.utb.edu (referral)	1,182	10.45%	human resources	50	1.67%
sa.utb.edu (referral)	730	6.45%	sei	39	1.30%



11,310 visits came from 62 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
11,310 % of Site Total: 100.00%	3.27 Site Avg: 3.27 (0.00%)	00:02:16 Site Avg: 00:02:16 (0.00%)	54.69% Site Avg: 54.68% (0.03%)	50.02% Site Avg: 50.02% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	10,687	3.26	00:02:15	53.75%	49.80%
Mexico	319	3.31	00:02:56	66.14%	46.08%
Ireland	49	4.43	00:02:35	48.98%	59.18%
Canada	48	2.40	00:01:00	77.08%	70.83%
United Kingdom	29	3.17	00:01:54	89.66%	51.72%
India	15	2.40	00:01:13	80.00%	53.33%
Paraguay	12	2.25	00:00:56	33.33%	75.00%
South Korea	9	7.56	00:10:25	44.44%	22.22%
Philippines	9	1.22	00:00:04	100.00%	88.89%
Malaysia	7	1.00	00:00:00	100.00%	100.00%



Pages on this site were viewed a total of 36,947 times

36,947 Pageviews

24,201 Unique Views

50.02% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/sa/http://blue.utb.edu/sa/	3,934	10.65%
/http://blue.utb.edu/sa/	3,711	10.04%
/career/http://blue.utb.edu/sa/	1,789	4.84%
/career/career_connections.htm	1,444	3.91%
/sa/housing/http://blue.utb.edu/sa/	1,103	2.99%