

**Site Usage**

**8,693** Visits

**52.71%** Bounce Rate

**28,970** Pageviews

**00:02:20** Avg. Time on Site

**3.33** Pages/Visit

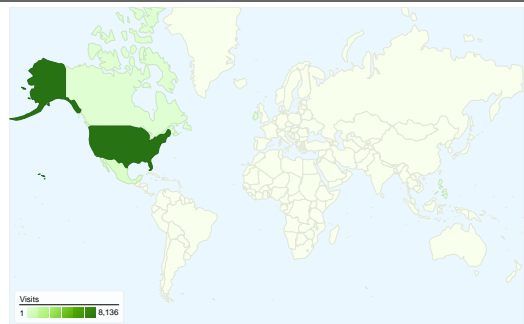
**57.49%** % New Visits

**Visitors Overview**

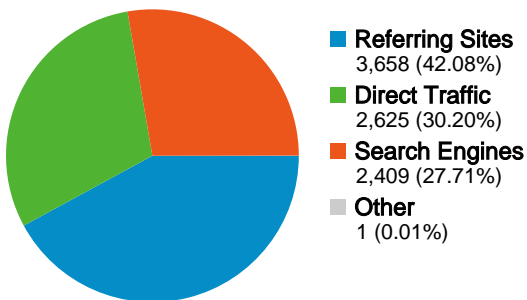


**Visitors**  
**5,955**

**Map Overlay world**



**Traffic Sources Overview**



**Content Overview**

Pages	Pageviews	% Pageviews
/sa/http://blue.utb.edu/sa/	3,298	11.38%
/http://blue.utb.edu/sa/	3,062	10.57%
/sa/stuact/http://blue.utb.edu/sa	1,257	4.34%
/career/career_connections.htm	1,042	3.60%
/sa/housing/http://blue.utb.edu/	681	2.35%



## 5,955 people visited this site

**8,693** Visits

**5,955** Absolute Unique Visitors

**28,970** Pageviews

**3.33** Average Pageviews

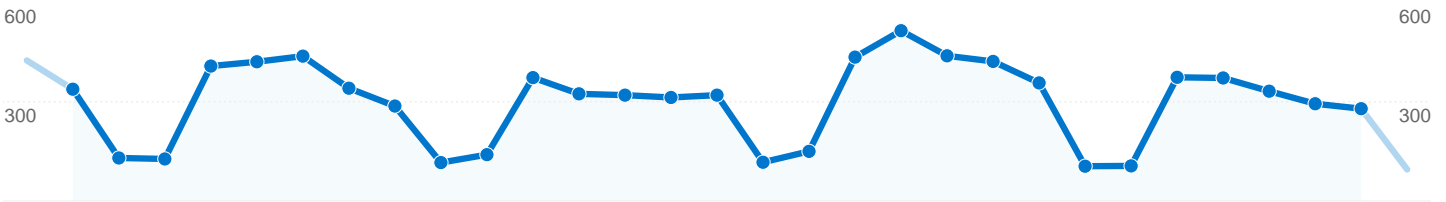
**00:02:20** Time on Site

**52.71%** Bounce Rate




**57.58%** New Visits

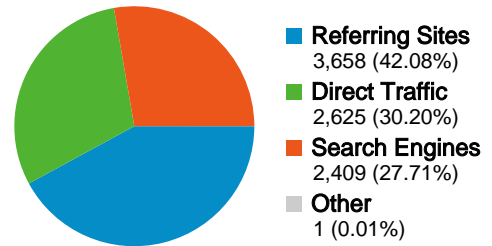
## Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	7,473	85.97%	T1	4,110	47.28%
Firefox	943	10.85%	Cable	1,805	20.76%
Safari	146	1.68%	DSL	1,435	16.51%
Mozilla	91	1.05%	Unknown	1,105	12.71%
Opera	21	0.24%	Dialup	157	1.81%



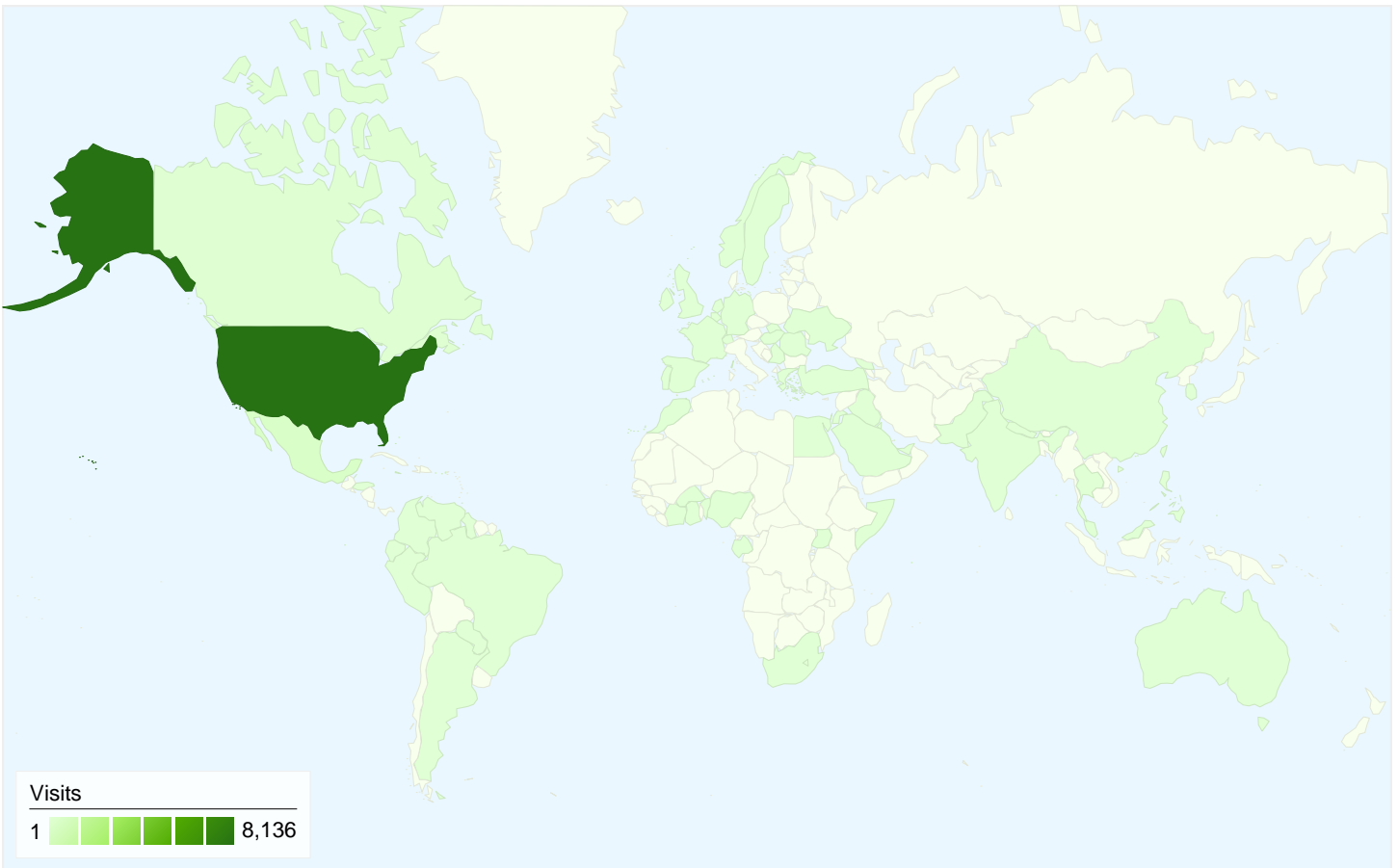
All traffic sources sent a total of 8,693 visits

-  30.20% Direct Traffic
-  42.08% Referring Sites
-  27.71% Search Engines



## Top Traffic Sources

Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	2,625	30.20%	records management	206	8.55%
google (organic)	2,117	24.35%	career services	84	3.49%
blue.utb.edu (referral)	1,071	12.32%	scorpion body shop	81	3.36%
pubs.utb.edu (referral)	826	9.50%	student life	43	1.78%
sa.utb.edu (referral)	666	7.66%	body shop	30	1.25%

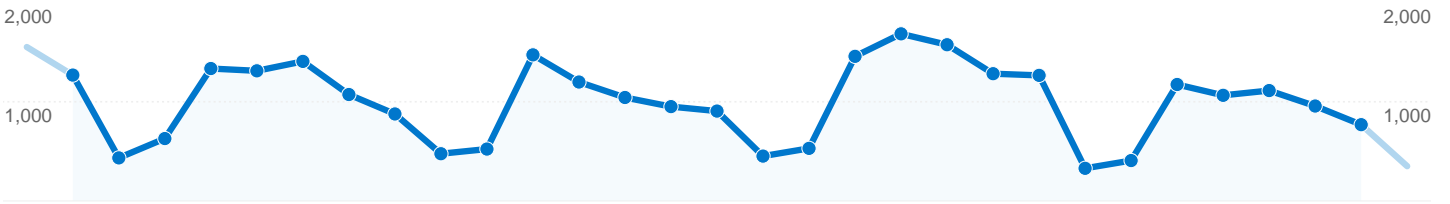


## 8,693 visits came from 71 countries/territories

### Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
<b>8,693</b> % of Site Total: 100.00%	<b>3.33</b> Site Avg: 3.33 (0.00%)	<b>00:02:20</b> Site Avg: 00:02:20 (0.00%)	<b>57.58%</b> Site Avg: 57.49% (0.14%)	<b>52.71%</b> Site Avg: 52.71% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	8,136	3.34	00:02:19	56.48%	52.50%
Mexico	293	3.91	00:03:22	62.12%	47.44%
Canada	48	2.46	00:01:43	75.00%	60.42%
Philippines	24	3.38	00:01:57	79.17%	58.33%
Ireland	22	1.36	00:00:06	90.91%	90.91%
United Kingdom	16	3.44	00:03:48	87.50%	50.00%
Germany	14	2.00	00:00:52	100.00%	78.57%
South Korea	11	6.36	00:02:38	72.73%	45.45%
China	7	5.57	00:03:50	100.00%	42.86%
Australia	6	1.17	00:00:11	100.00%	83.33%





**Pages on this site were viewed a total of 28,970 times**

**28,970** Pageviews

**18,538** Unique Views

**52.71%** Bounce Rate

## Top Content

Pages	Pageviews	% Pageviews
/sa/http://blue.utb.edu/sa/	3,298	11.38%
/http://blue.utb.edu/sa/	3,062	10.57%
/sa/stuact/http://blue.utb.edu/sa/	1,257	4.34%
/career/career_connections.htm	1,042	3.60%
/sa/housing/http://blue.utb.edu/sa/	681	2.35%