

Site Usage

8,411 Visits

47.31% Bounce Rate

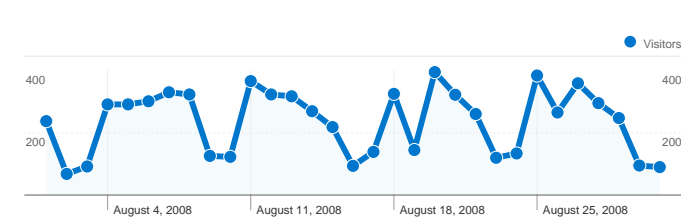
28,263 Pageviews

00:02:36 Avg. Time on Site

3.36 Pages/Visit

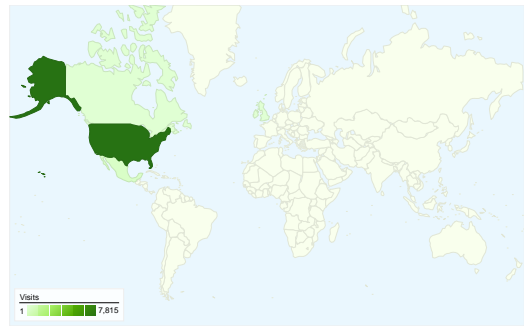
59.58% % New Visits

Visitors Overview

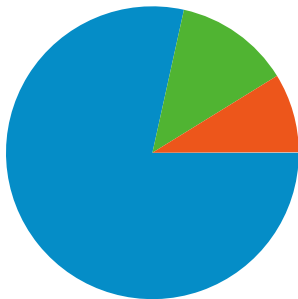


Visitors
5,945

Map Overlay world



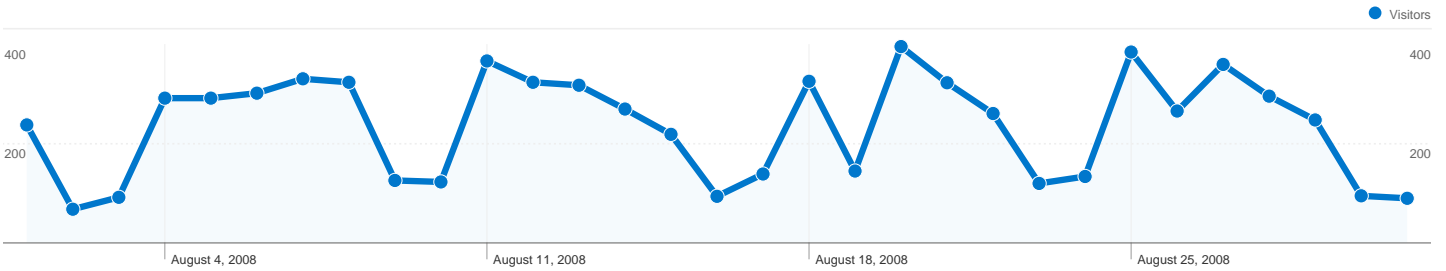
Traffic Sources Overview



- **Referring Sites**
6,599.00 (78.46%)
- **Direct Traffic**
1,072.00 (12.75%)
- **Search Engines**
736.00 (8.75%)
- **Other**
4 (0.05%)

Content Overview

Pages	Pageviews	% Pageviews
/http://blue.utb.edu/sa/	3,114	11.02%
/sa/http://blue.utb.edu/sa/	1,867	6.61%
/sa/stuact/http://blue.utb.edu/sa	1,754	6.21%
/career/career_connections.htm	1,459	5.16%
/sa/stuact/photo.htm	899	3.18%



5,945 people visited this site

8,411 Visits

5,945 Absolute Unique Visitors

28,263 Pageviews

3.36 Average Pageviews

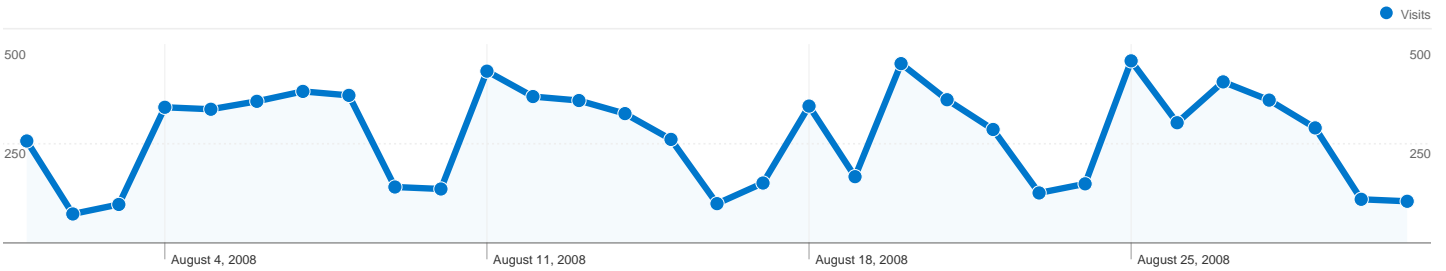
00:02:36 Time on Site

47.31% Bounce Rate




59.58% New Visits

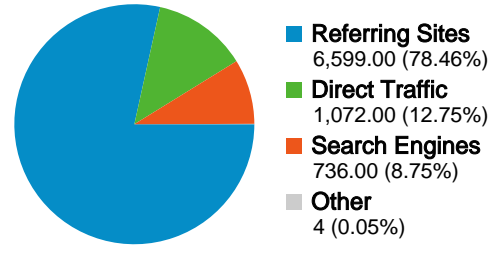
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	7,034	83.63%	T1	3,012	35.81%
Firefox	1,072	12.75%	Cable	2,159	25.67%
Safari	198	2.35%	DSL	1,909	22.70%
Mozilla	71	0.84%	Unknown	1,121	13.33%
Opera	23	0.27%	Dialup	153	1.82%



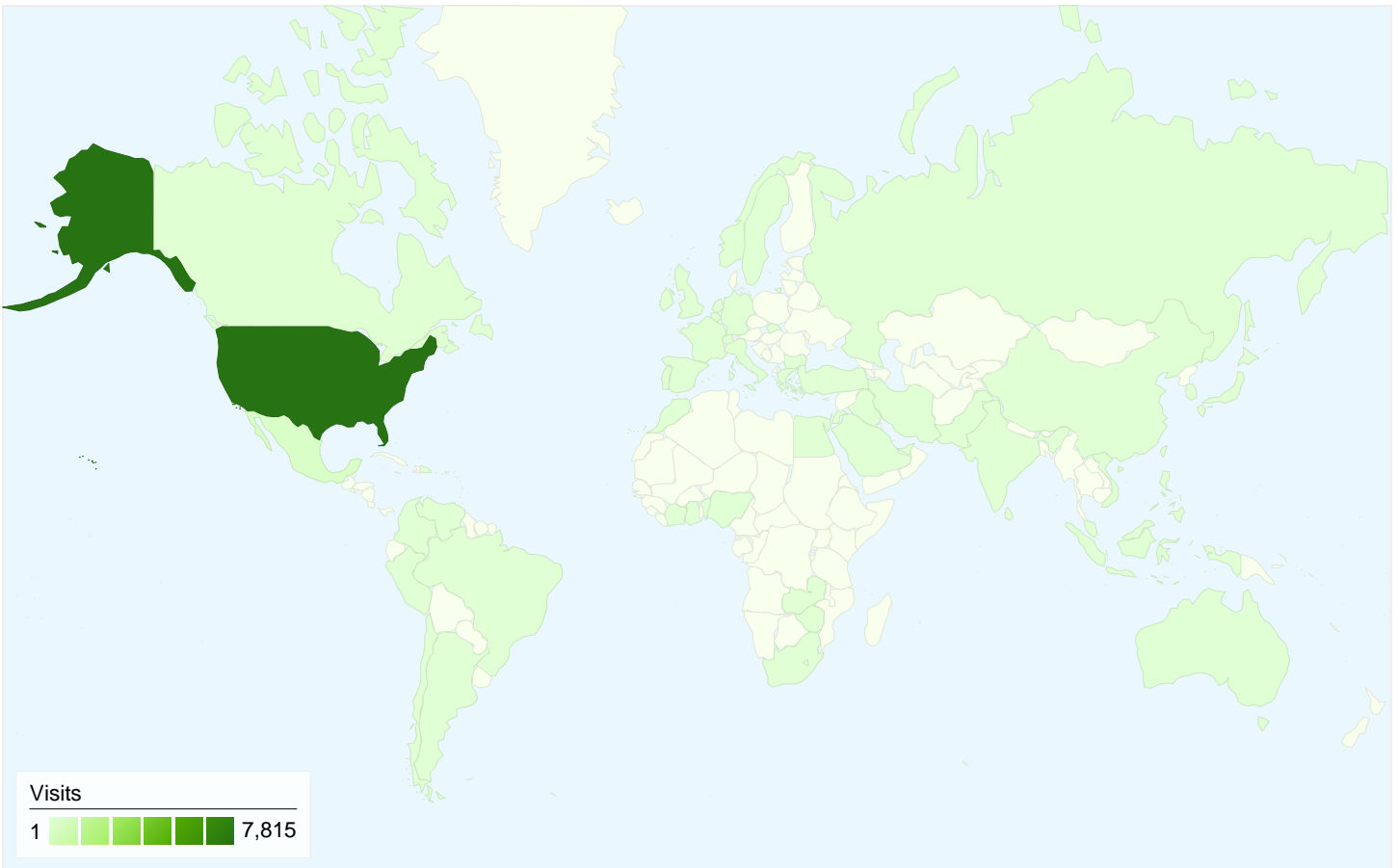
All traffic sources sent a total of 8,411 visits

-  **12.75%** Direct Traffic
-  **78.46%** Referring Sites
-  **8.75%** Search Engines



Top Traffic Sources

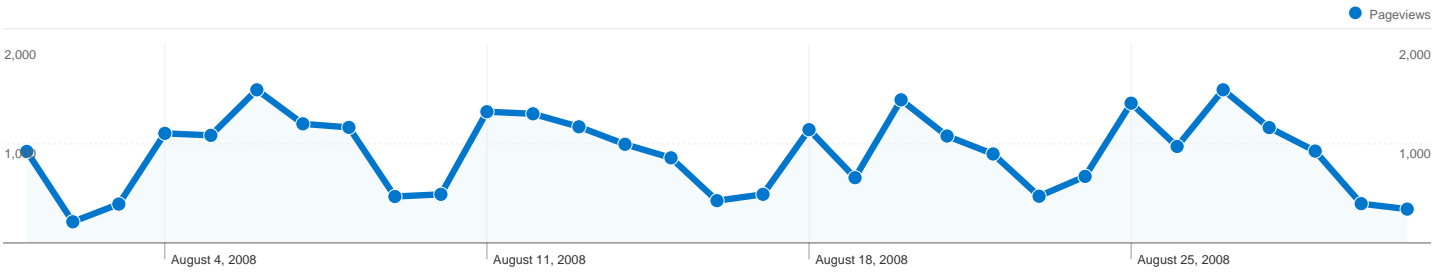
Sources	Visits	% visits	Keywords	Visits	% visits
utb.edu (referral)	2,479	29.47%	utb housing	17	2.31%
pubs.utb.edu (referral)	1,638	19.47%	scorpionation	12	1.63%
blue.utb.edu (referral)	1,103	13.11%	university of texas at	12	1.63%
(direct) ((none))	1,072	12.75%	utb orientation	12	1.63%
google (organic)	509	6.05%	career.utb.edu	9	1.22%




8,411 visits came from 62 countries/territories

Site Usage

Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	7,815	3.39	00:02:37	58.61%	46.90%
Mexico	313	3.31	00:02:58	69.97%	44.09%
Canada	29	2.93	00:01:11	65.52%	62.07%
Ireland	25	1.00	00:00:00	100.00%	100.00%
United Kingdom	22	2.64	00:02:15	54.55%	59.09%
South Korea	16	1.88	00:00:19	62.50%	50.00%
India	15	4.80	00:04:49	60.00%	33.33%
Chile	14	2.79	00:01:08	85.71%	64.29%
Australia	12	2.75	00:03:03	75.00%	50.00%
China	9	2.89	00:02:03	77.78%	66.67%



Pages on this site were viewed a total of 28,263 times

 **28,263** Pageviews

 **18,137** Unique Views

 **47.31%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/http://blue.utb.edu/sa/	3,114	11.02%
/sa/http://blue.utb.edu/sa/	1,867	6.61%
/sa/stuact/http://blue.utb.edu/sa/	1,754	6.21%
/career/career_connections.htm	1,459	5.16%
/sa/stuact/photo.htm	899	3.18%