

Site Usage

12,212 Visits

52.23% Bounce Rate

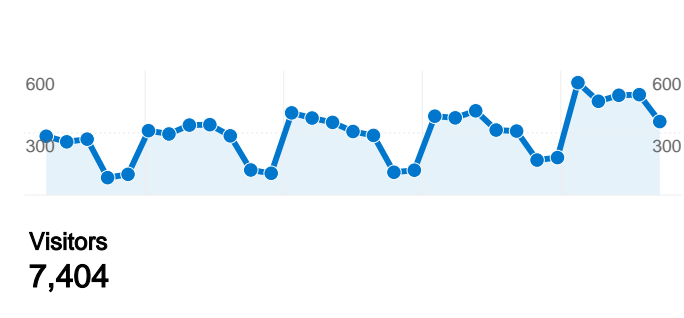
41,667 Pageviews

00:04:45 Avg. Time on Site

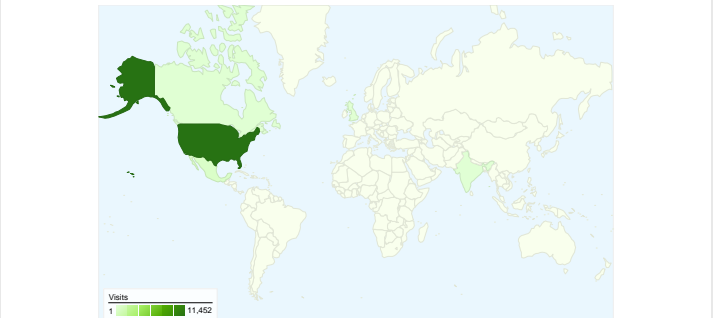
3.41 Pages/Visit

52.75% % New Visits

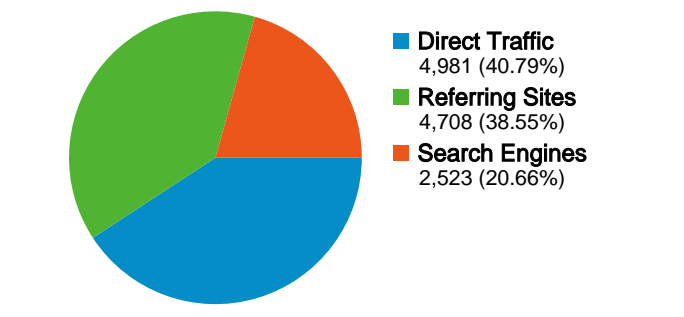
Visitors Overview



Map Overlay world

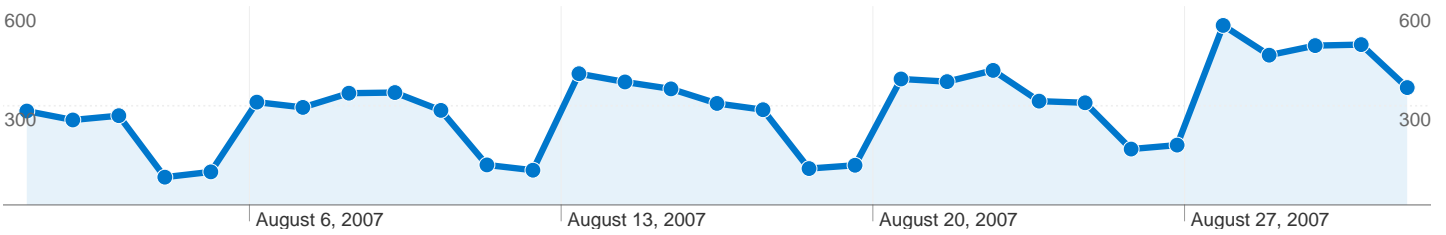


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/http://blue.utb.edu/sa/	4,509	10.82%
/sa/http://blue.utb.edu/sa/	4,126	9.90%
/career/http://blue.utb.edu/sa/	2,340	5.62%
/career/career_connections.htm	1,908	4.58%
/sa/stuact/http://blue.utb.edu/sa	1,411	3.39%



7,404 people visited this site

12,212 Visits

7,404 Absolute Unique Visitors

41,667 Pageviews

3.41 Average Pageviews

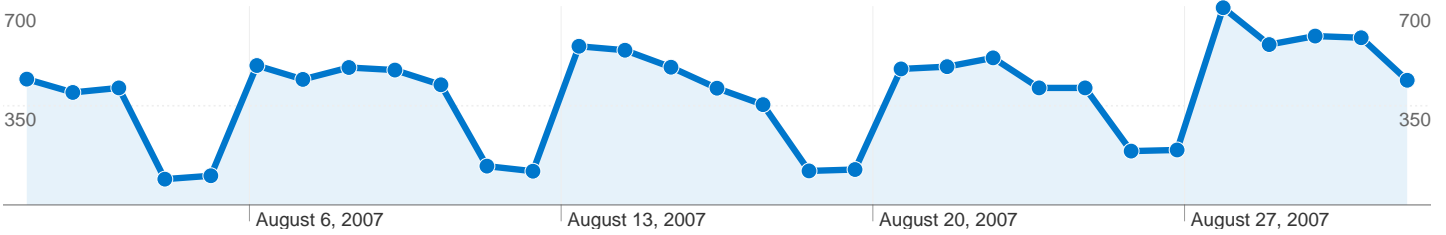
00:04:45 Time on Site

52.23% Bounce Rate




52.79% New Visits

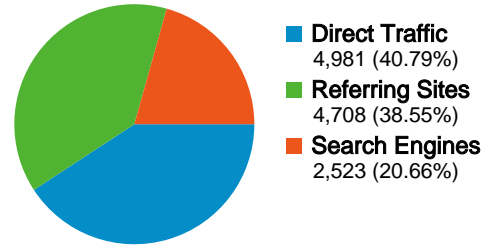
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	10,879	89.08%	T1	5,924	48.51%
Firefox	1,013	8.30%	Cable	2,443	20.00%
Safari	189	1.55%	DSL	2,251	18.43%
Mozilla	73	0.60%	Unknown	1,192	9.76%
Netscape	25	0.20%	Dialup	257	2.10%



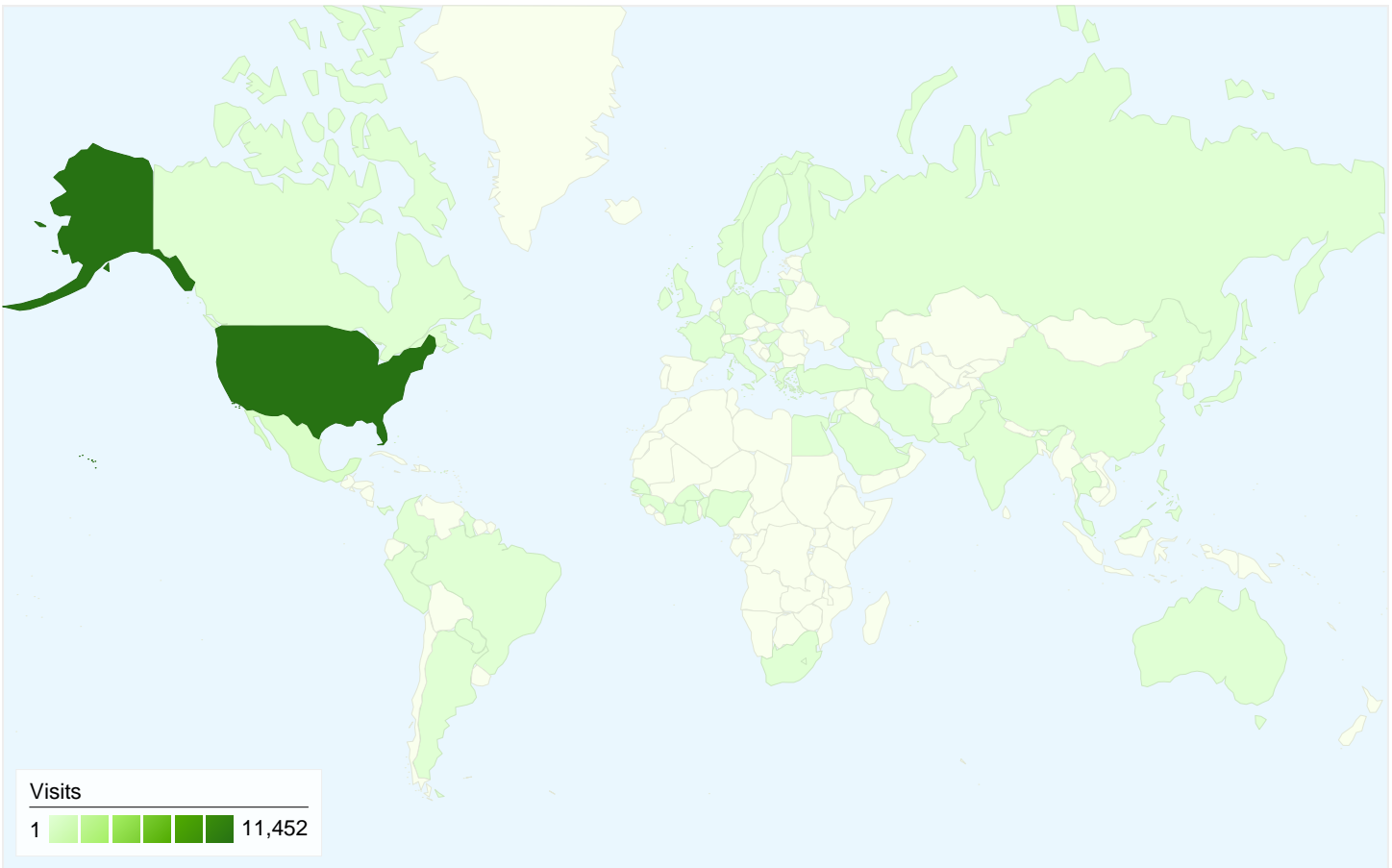
All traffic sources sent a total of 12,212 visits

-  40.79% Direct Traffic
-  38.55% Referring Sites
-  20.66% Search Engines



Top Traffic Sources

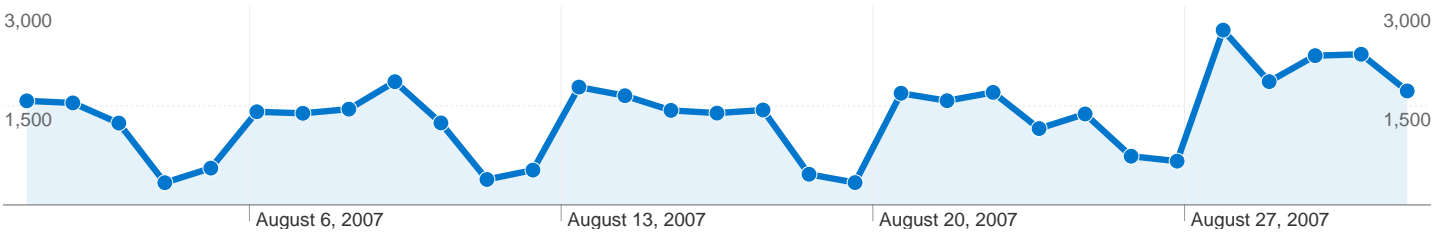
Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	4,981	40.79%	career services	129	5.11%
google (organic)	2,182	17.87%	scorpion body shop	59	2.34%
blue.utb.edu (referral)	1,440	11.79%	housing	50	1.98%
pubs.utb.edu (referral)	1,269	10.39%	career counseling	48	1.90%
sa.utb.edu (referral)	793	6.49%	orientation	43	1.70%



12,212 visits came from 62 countries/territories

Site Usage

Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate	
12,212 % of Site Total: 100.00%	3.41 Site Avg: 3.41 (0.00%)	00:04:45 Site Avg: 00:04:45 (0.00%)	52.74% Site Avg: 52.75% (-0.03%)	52.23% Site Avg: 52.23% (0.00%)	
Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	11,452	3.39	00:04:40	51.21%	52.20%
Mexico	424	4.42	00:05:32	70.75%	40.80%
United Kingdom	39	2.51	00:06:13	84.62%	74.36%
Canada	38	3.26	00:05:05	68.42%	50.00%
India	24	1.92	00:04:12	100.00%	70.83%
Ireland	21	1.00	00:00:00	100.00%	100.00%
Germany	18	5.56	00:03:28	88.89%	38.89%
Australia	18	2.11	00:04:01	72.22%	77.78%
South Korea	15	4.40	00:12:43	46.67%	40.00%
Brazil	10	7.40	00:13:32	70.00%	30.00%



Pages on this site were viewed a total of 41,667 times

41,667 Pageviews

26,895 Unique Views

52.23% Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/http://blue.utb.edu/sa/	4,509	10.82%
/sa/http://blue.utb.edu/sa/	4,126	9.90%
/career/http://blue.utb.edu/sa/	2,340	5.62%
/career/career_connections.htm	1,908	4.58%
/sa/stuact/http://blue.utb.edu/sa/	1,411	3.39%