

Site Usage

8,936 Visits

51.99% Bounce Rate

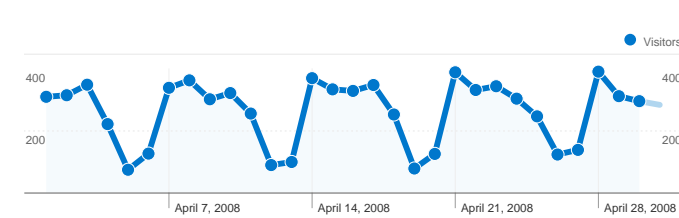
27,530 Pageviews

00:02:09 Avg. Time on Site

3.08 Pages/Visit

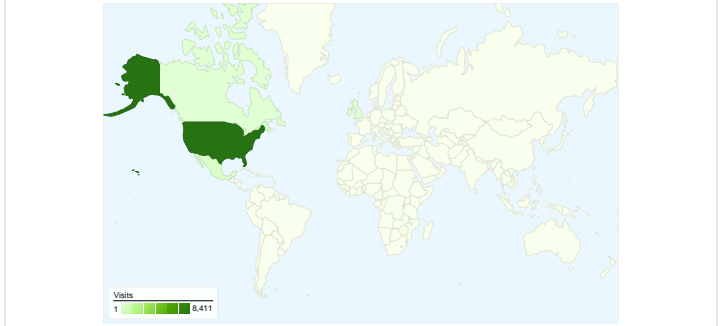
60.17% % New Visits

Visitors Overview

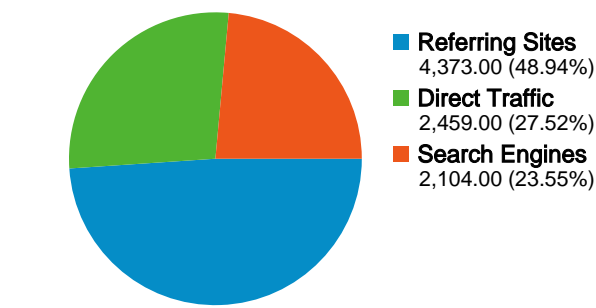


Visitors
6,401

Map Overlay world

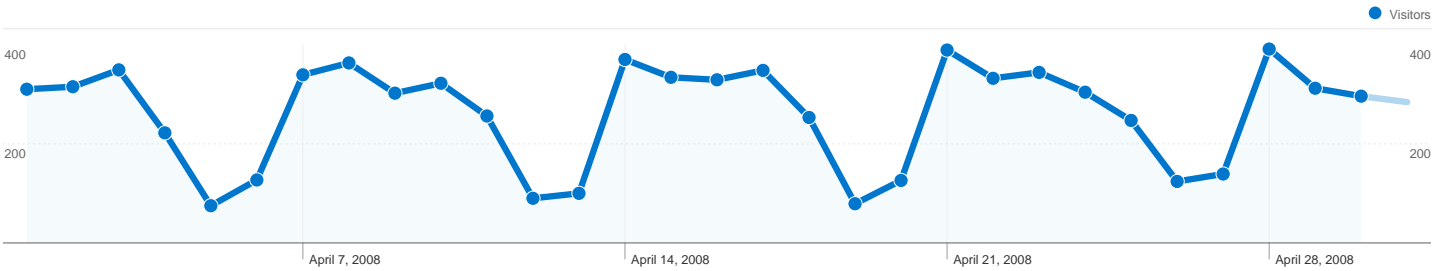


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/sa/http://blue.utb.edu/sa/	3,191	11.59%
/http://blue.utb.edu/sa/	2,886	10.48%
/career/career_connections.htm	1,307	4.75%
/sa/stuact/http://blue.utb.edu/sa	1,104	4.01%
/sa/stuact/photo.htm	799	2.90%



6,401 people visited this site

8,936 Visits

6,401 Absolute Unique Visitors

27,530 Pageviews

3.08 Average Pageviews

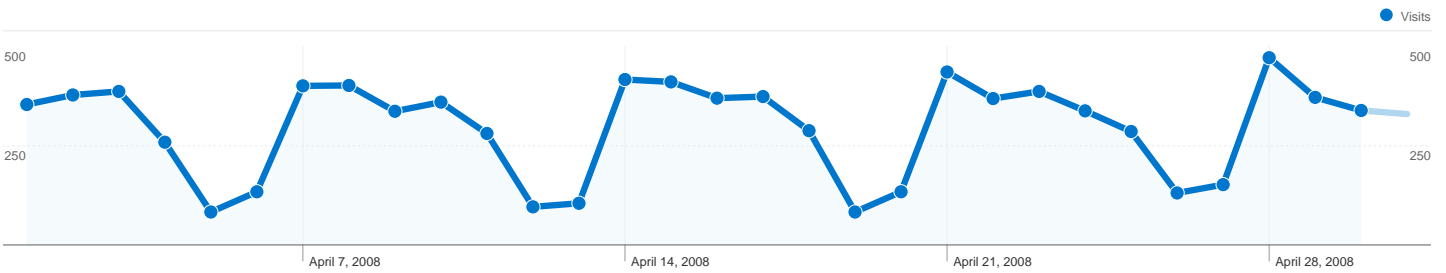
00:02:09 Time on Site

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60.17% New Visits

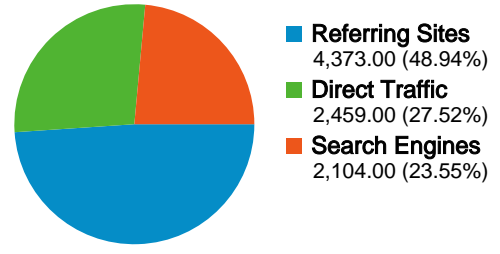
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	7,705	86.22%	T1	3,958	44.29%
Firefox	891	9.97%	Cable	2,032	22.74%
Safari	249	2.79%	DSL	1,561	17.47%
Mozilla	62	0.69%	Unknown	1,198	13.41%
Opera	12	0.13%	Dialup	143	1.60%



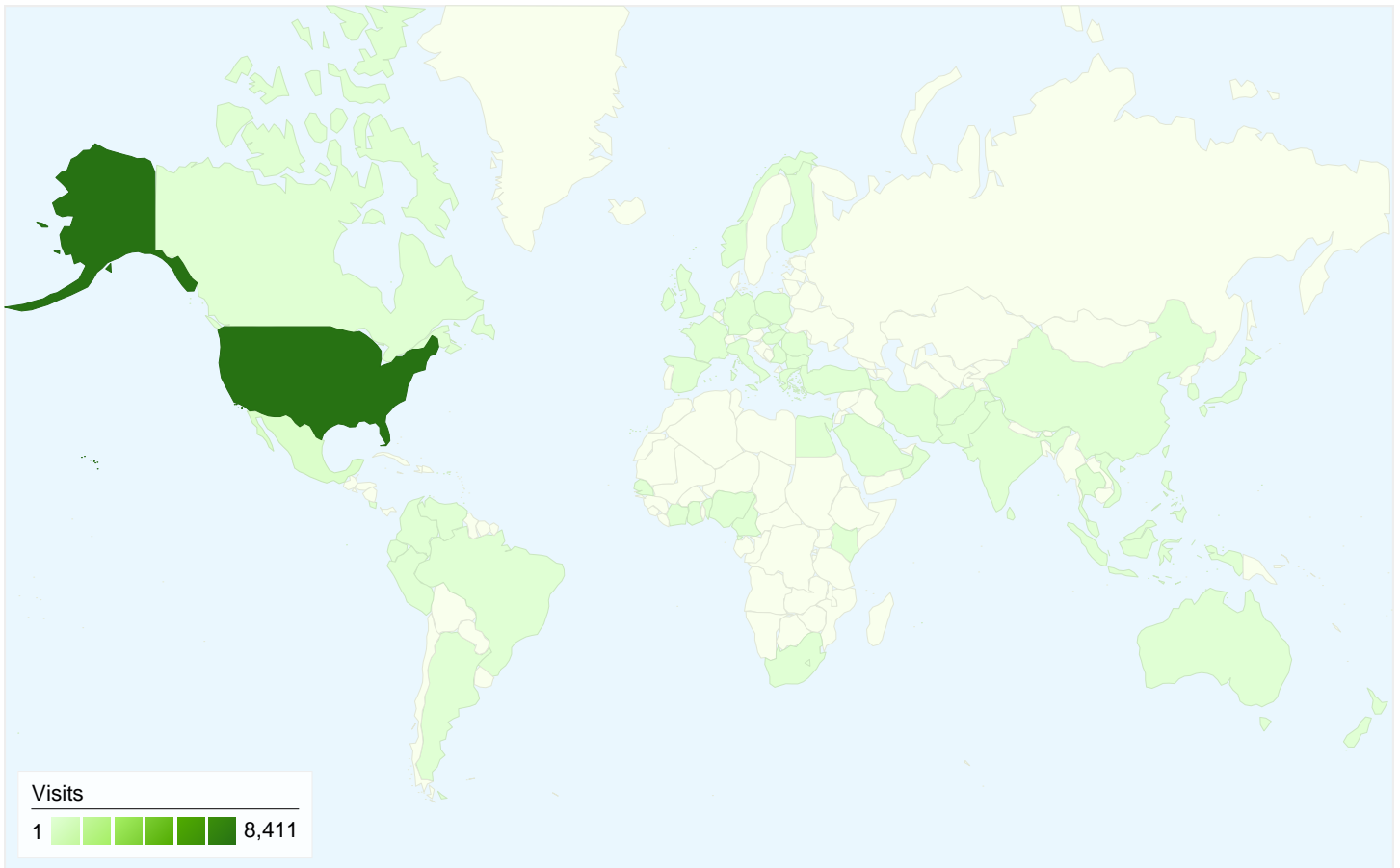
All traffic sources sent a total of 8,936 visits

-  **27.52%** Direct Traffic
-  **48.94%** Referring Sites
-  **23.55%** Search Engines



Top Traffic Sources

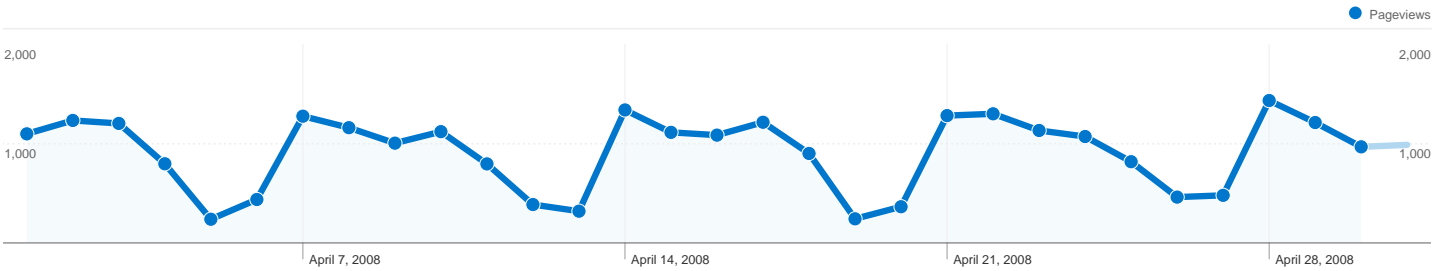
Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	2,459	27.52%	career services	66	3.14%
google (organic)	1,792	20.05%	student life	59	2.80%
blue.utb.edu (referral)	1,153	12.90%	orientation	42	2.00%
pubs.utb.edu (referral)	1,062	11.88%	housing	34	1.62%
sa.utb.edu (referral)	696	7.79%	sei	27	1.28%



8,936 visits came from 68 countries/territories

Site Usage


Country/Territory	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
United States	8,411	3.11	00:02:09	59.51%	51.54%
Mexico	252	3.13	00:02:38	60.71%	51.59%
Canada	28	1.39	00:00:43	75.00%	85.71%
United Kingdom	24	2.71	00:02:18	70.83%	54.17%
Ireland	20	1.10	00:00:02	95.00%	95.00%
India	20	2.20	00:05:01	95.00%	65.00%
Malaysia	16	1.56	00:01:40	56.25%	81.25%
Sri Lanka	14	4.57	00:07:21	64.29%	50.00%
Nigeria	10	1.30	00:01:02	80.00%	80.00%
China	8	1.38	00:00:08	87.50%	87.50%



Pages on this site were viewed a total of 27,530 times

 **27,530** Pageviews

 **17,587** Unique Views

 **51.99%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/sa/http://blue.utb.edu/sa/	3,191	11.59%
/http://blue.utb.edu/sa/	2,886	10.48%
/career/career_connections.htm	1,307	4.75%
/sa/stuact/http://blue.utb.edu/sa/	1,104	4.01%
/sa/stuact/photo.htm	799	2.90%