

Site Usage

12,031 Visits

40,474 Pageviews

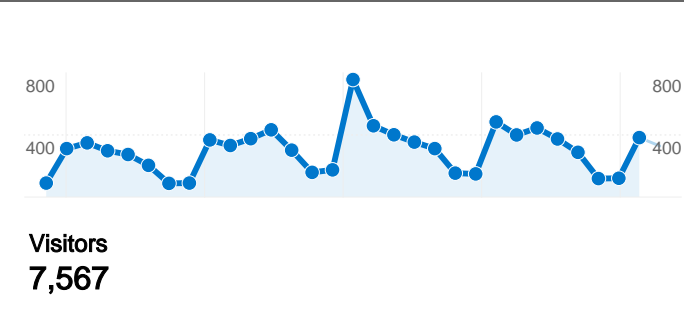
3.36 Pages/Visit

00:02:16 Avg. Time on Site

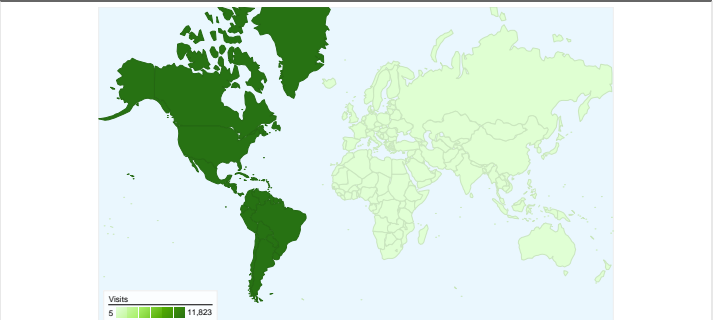
51.05% Bounce Rate

55.12% % New Visits

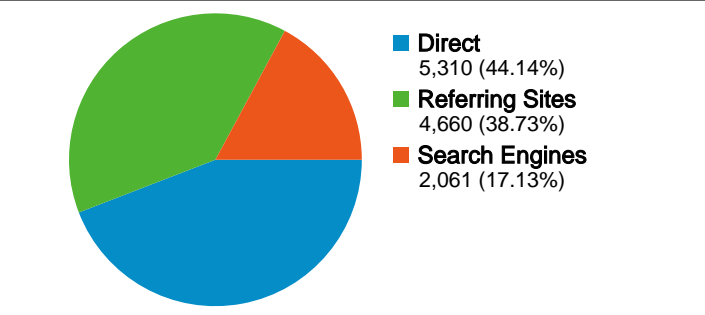
Visitors Overview



Map Overlay world

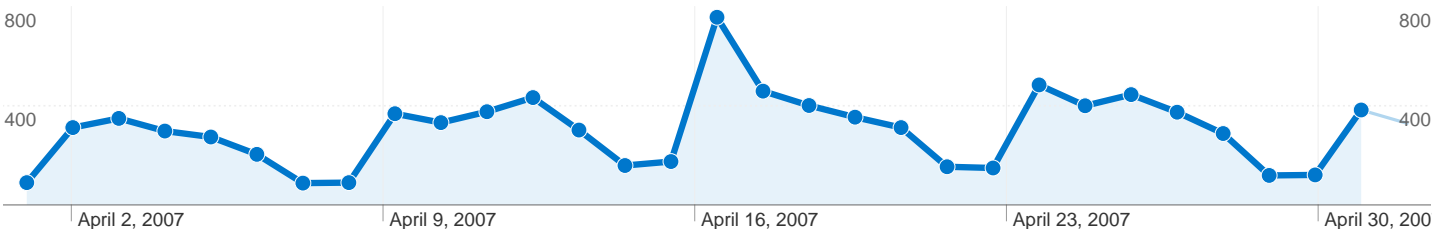


Traffic Sources Overview



Content Overview

Pages	Pageviews	% Pageviews
/http://blue.utb.edu/sa/	4,803	11.87%
/sa/http://blue.utb.edu/sa/	4,550	11.24%
/sa/career/http://blue.utb.edu/sa	2,080	5.14%
/sa/stuact/http://blue.utb.edu/sa	2,028	5.01%
/career/http://blue.utb.edu/sa/	1,432	3.54%



7,567 people visited this site

12,031 Visits

7,567 Absolute Unique Visitors

40,474 Pageviews

3.36 Average Pageviews

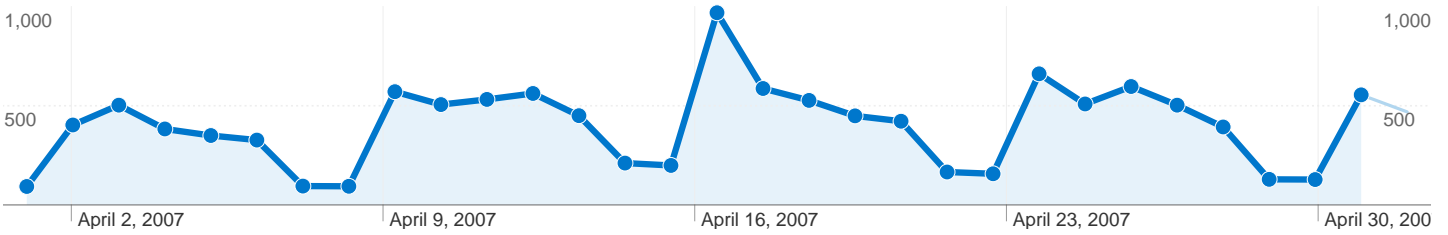
00:02:16 Time on Site

51.05% Bounce Rate




55.10% New Visits

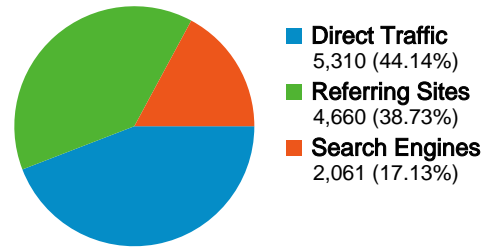
Technical Profile

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	10,851	90.19%	T1	6,595	54.82%
Firefox	890	7.40%	Cable	2,021	16.80%
Safari	181	1.50%	DSL	1,799	14.95%
Mozilla	52	0.43%	Unknown	1,215	10.10%
Netscape	35	0.29%	Dialup	320	2.66%



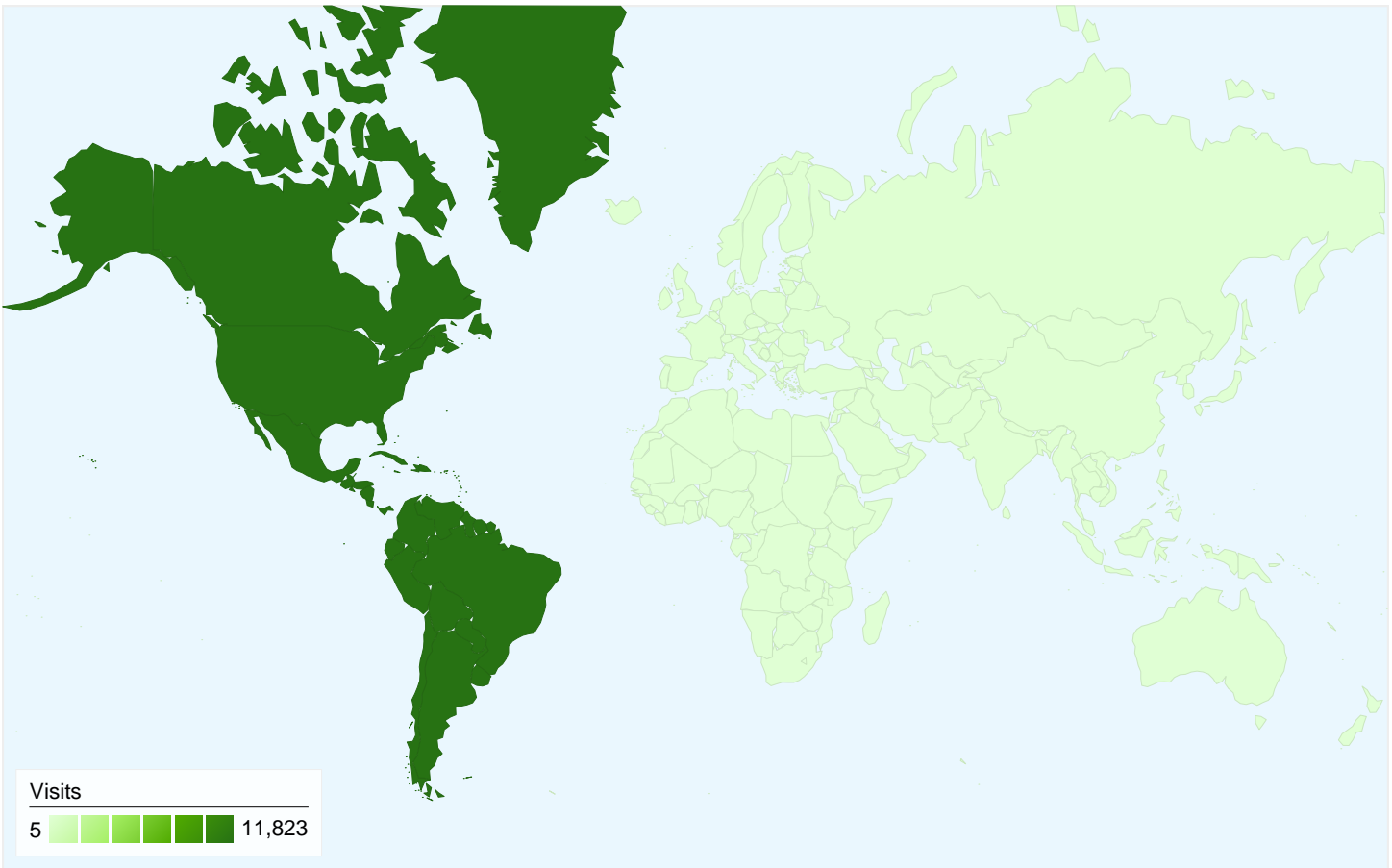
All traffic sources sent a total of 12,031 visits

-  **44.14%** Direct Traffic
-  **38.73%** Referring Sites
-  **17.13%** Search Engines



Top Traffic Sources

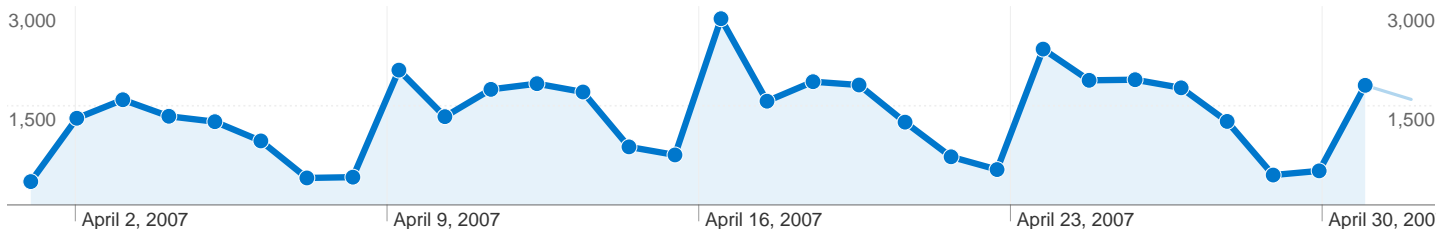
Sources	Visits	% visits	Keywords	Visits	% visits
(direct) ((none))	5,310	44.14%	career services	80	3.88%
google (organic)	1,881	15.63%	ring ceremony	52	2.52%
blue.utb.edu (referral)	1,178	9.79%	student life	49	2.38%
pubs.utb.edu (referral)	1,159	9.63%	bougainvillea	28	1.36%
sa.utb.edu (referral)	928	7.71%	housing	27	1.31%



12,031 visits came from 6 continents


Site Usage

Visits 12,031 % of Site Total: 100.00%	Pages/Visit 3.36 Site Avg: 3.36 (0.00%)	Avg. Time on Site 00:02:16 Site Avg: 00:02:16 (0.00%)	% New Visits 55.06% Site Avg: 55.12% (-0.12%)	Bounce Rate 51.05% Site Avg: 51.05% (0.00%)	
Continent	Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Americas	11,823	3.38	00:02:16	54.58%	50.66%
Europe	98	3.17	00:02:21	85.71%	69.39%
Asia	61	1.74	00:01:11	88.52%	73.77%
Africa	37	1.14	00:01:14	70.27%	86.49%
Oceania	7	1.00	00:00:00	100.00%	100.00%
(not set)	5	3.60	00:01:10	0.00%	20.00%



Pages on this site were viewed a total of 40,474 times

 **40,474** Pageviews

 **24,702** Unique Views

 **24.86%** Bounce Rate

Top Content

Pages	Pageviews	% Pageviews
/http://blue.utb.edu/sa/	4,803	11.87%
/sa/http://blue.utb.edu/sa/	4,550	11.24%
/sa/career/http://blue.utb.edu/sa/	2,080	5.14%
/sa/stuact/http://blue.utb.edu/sa/	2,028	5.01%
/career/http://blue.utb.edu/sa/	1,432	3.54%